READY/SET/



ARSENAL Y/RDS

Location Site Plan Access Interactive Market Aerial

Neighborhood

Demos/ Trade Area

YardWorks

Blvd. & Bond

AY Fitness

s Photos/ Renderings



Welcome to Arsenal Yards

Just west of Boston, along the Charles River, where Cambridge meets Boston, the next great neighborhood is underway.

A one million + square foot mixed-use redevelopment in Watertown, Arsenal Yards will be a unique place that offers a curated selection of retail and eclectic dining, exciting entertainment experiences, a hotel, contemporary residences, and creative office & lab space.

- 250,000 square feet of retail
- 300 apartments
- 200,000 square feet of life science/office space
- 150 room hotel

Stores and Eateries Now Opening



Roche Bros. Market • Majestic Cinemas

City Works Eatery and Pour House • Ulta

Shake Shack • Blvd & Bond Apartments

YardWorks incl. SQZ Biotech • Hampton by Hilton









READY/SET/

























Easy access by road, public transport, bike and on foot



Arsenal on the Charles Shuttle



Arsenal Yards Shuttle



Public Bus

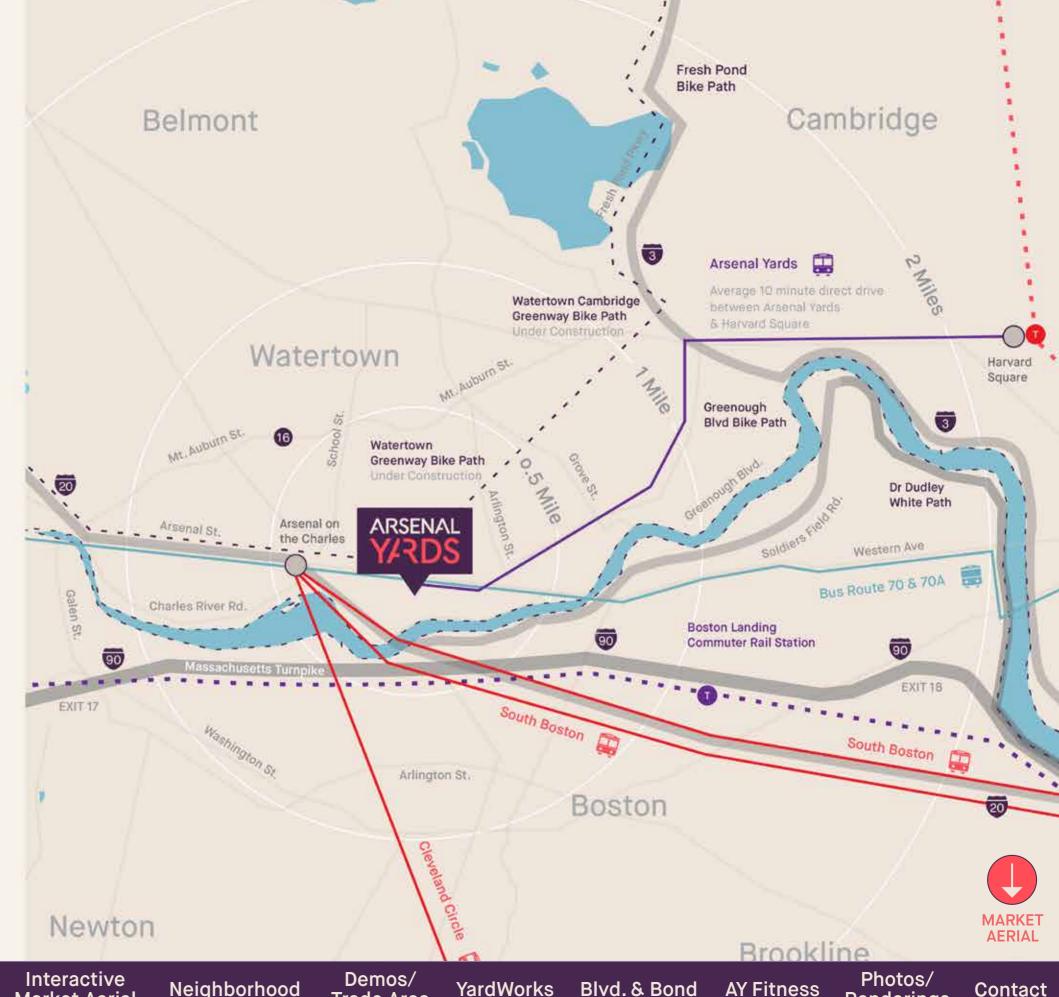


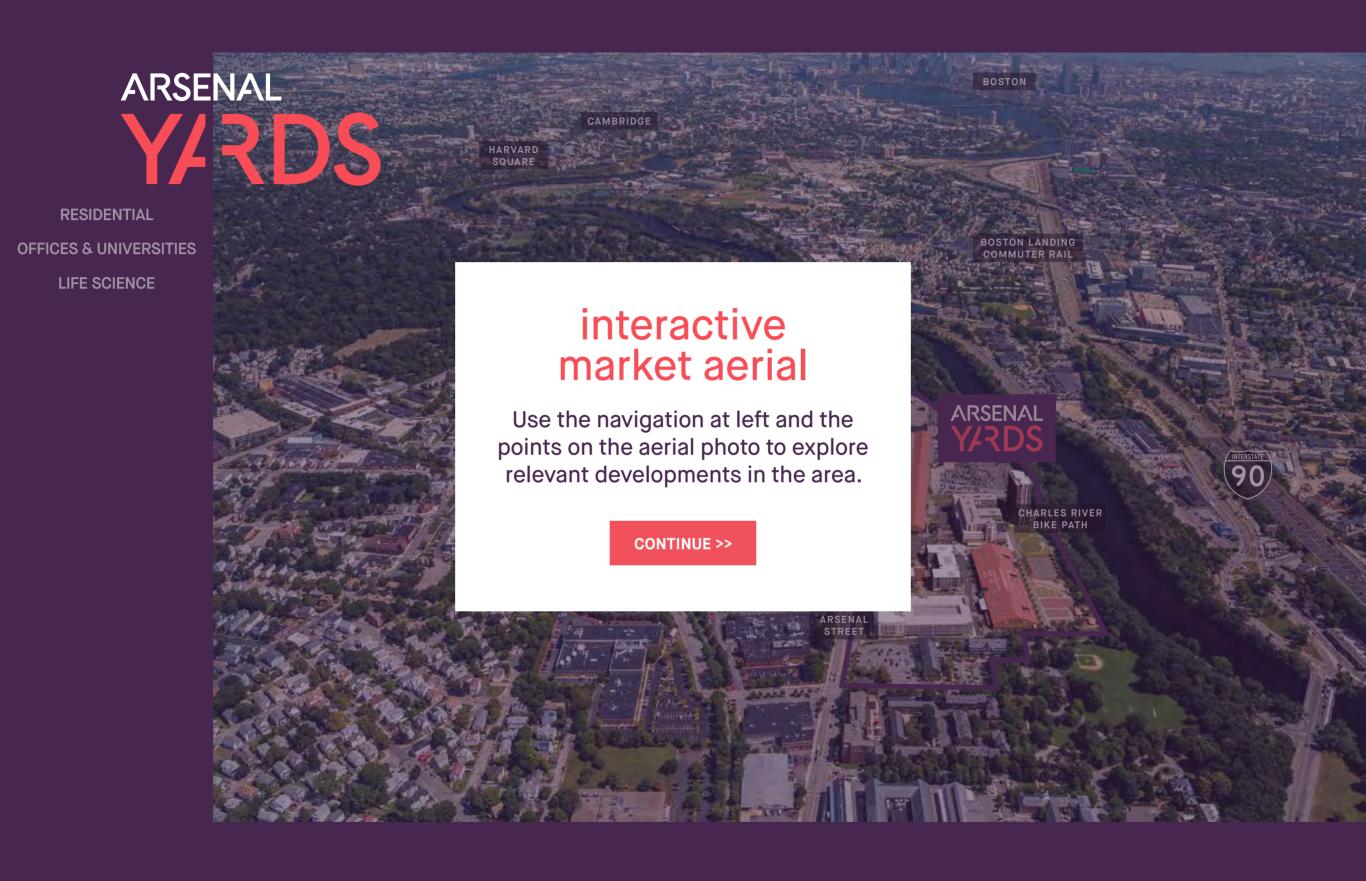
Bike Paths



Red Line







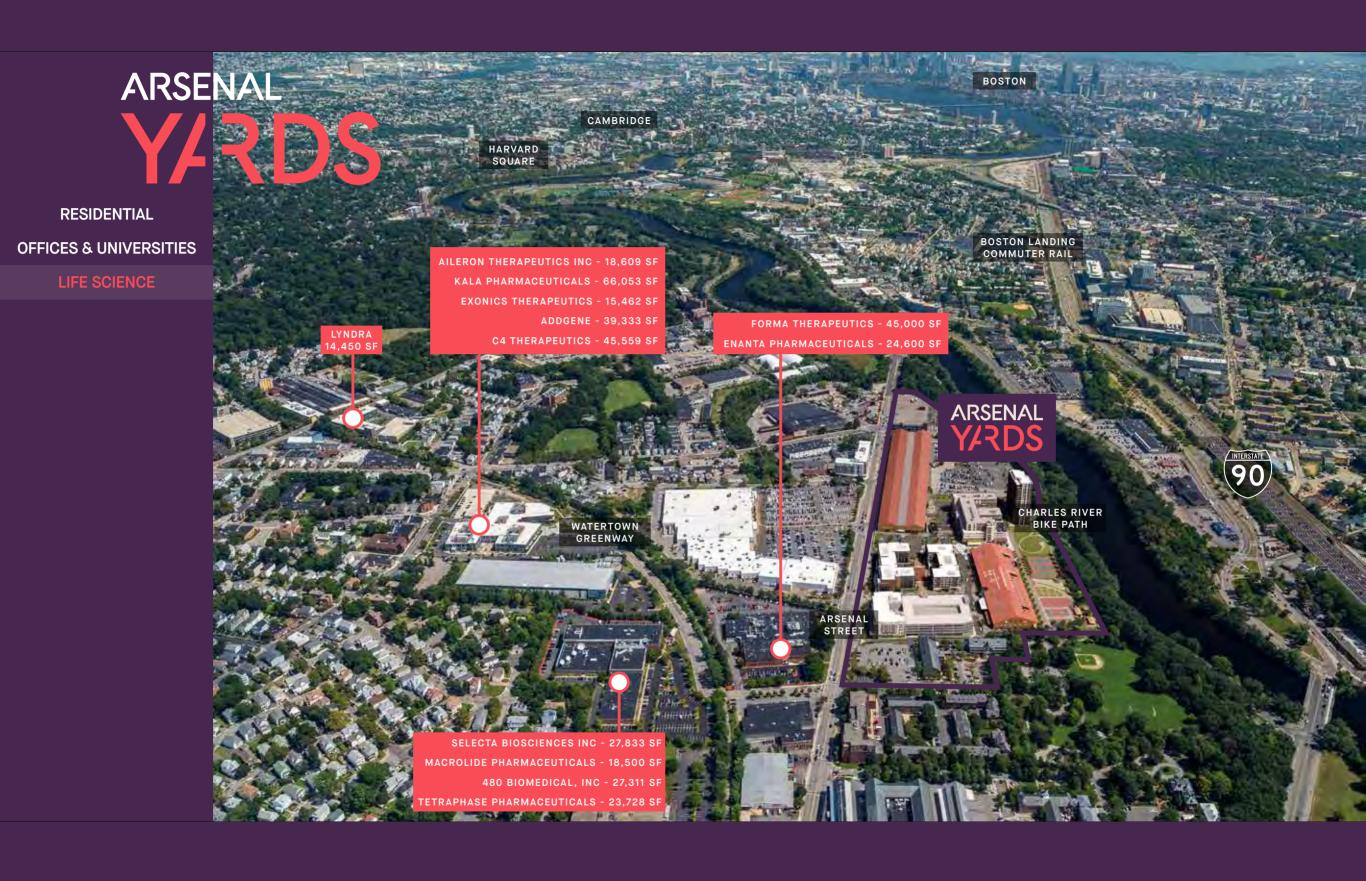


Interactive **Market Aerial**

ARSENAL Y/ARDS **OFFICES & UNIVERSITIES** ARSENAL Y/RDS **Arsenal Yards**

Interactive Access **Market Aerial**

RESIDENTIAL



Interactive **Market Aerial**



Horizon East/Charles River **Towers/Cross Roads**

Radius

Gables Arsenal Street

Elan Union Market

Telford 180

Lantera at Boston Landing

Continuum

Trac 75

1550 Soldiers Field Road & 21 Soldiers Field Place

Packard Crossing

Horizon East/Charles River **Towers/Cross Roads**

Radius

Gables Arsenal Street

Elan Union Market

Telford 180

Lantera at Boston Landing

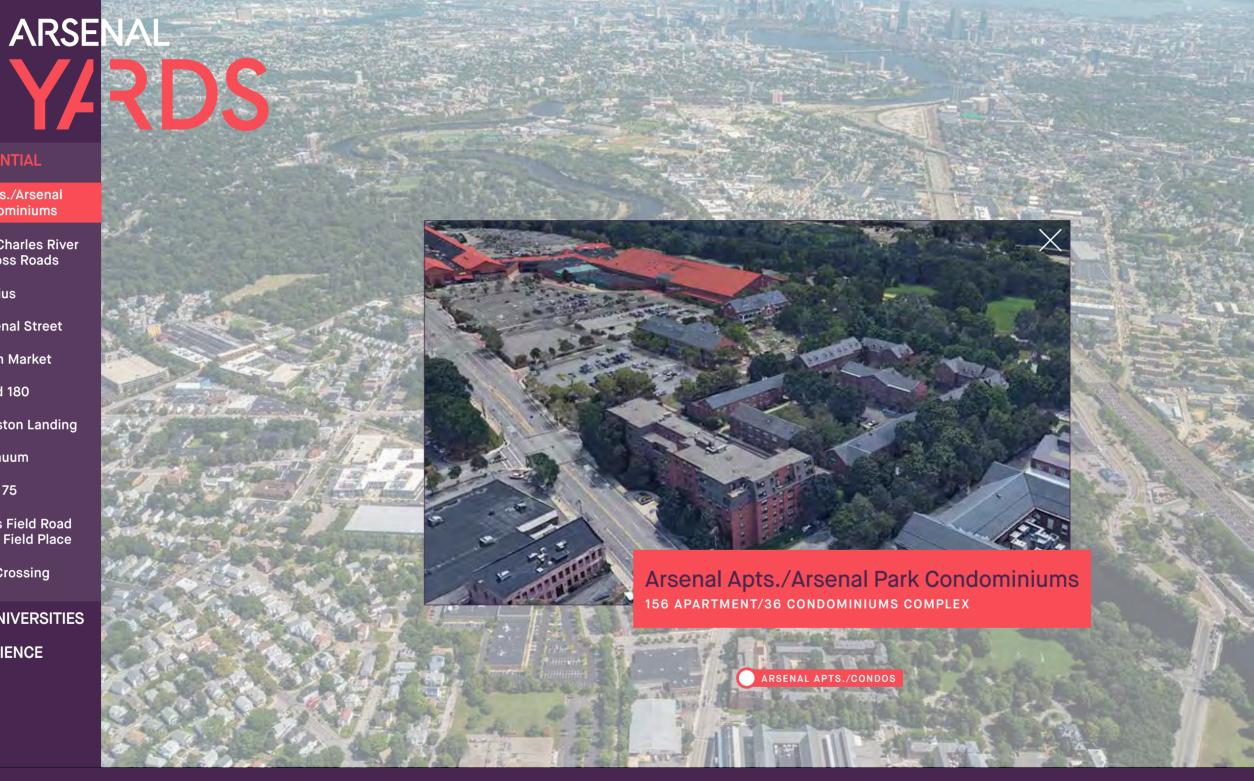
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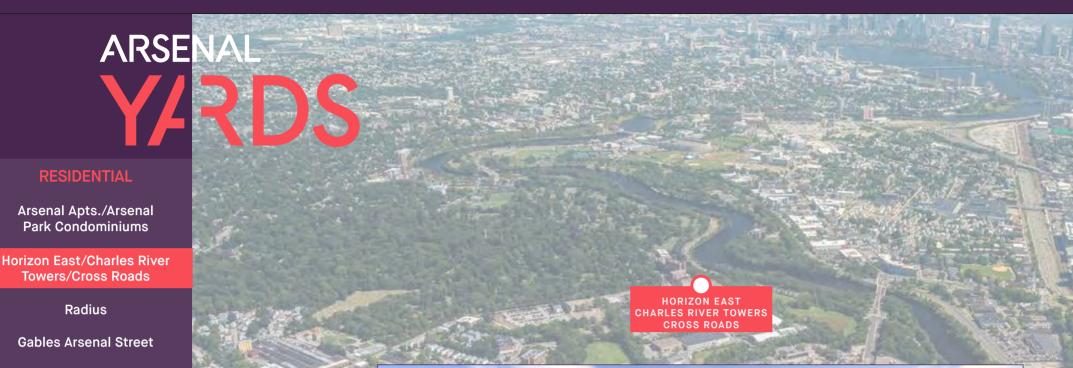
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Packard Crossing

OFFICES & UNIVERSITIES LIFE SCIENCE





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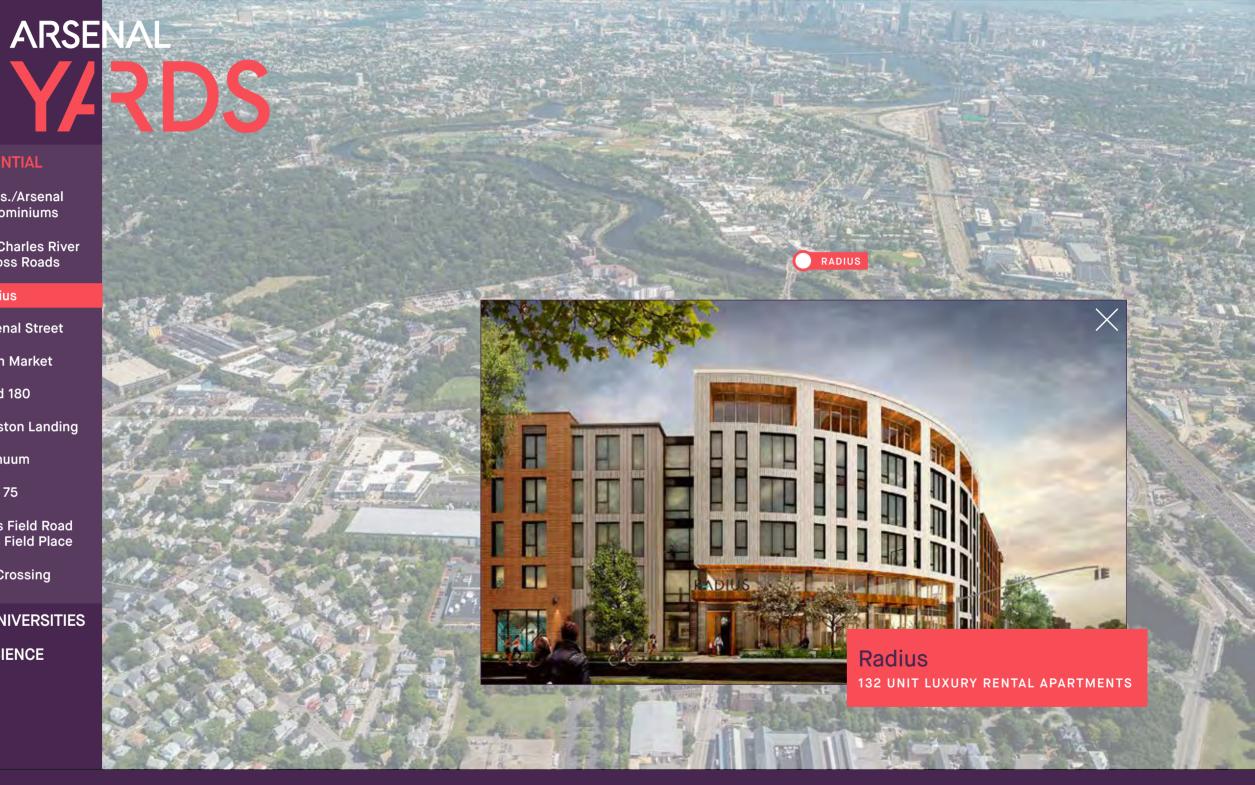
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Contact

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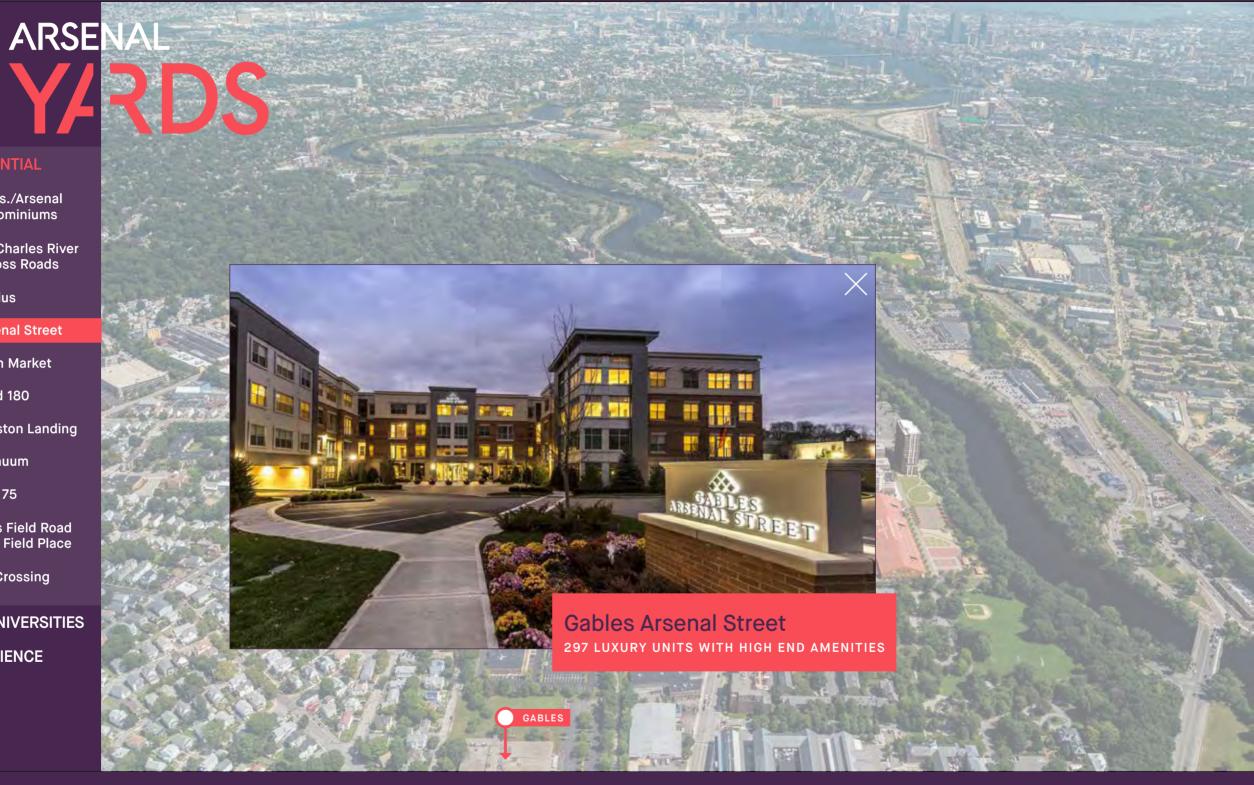
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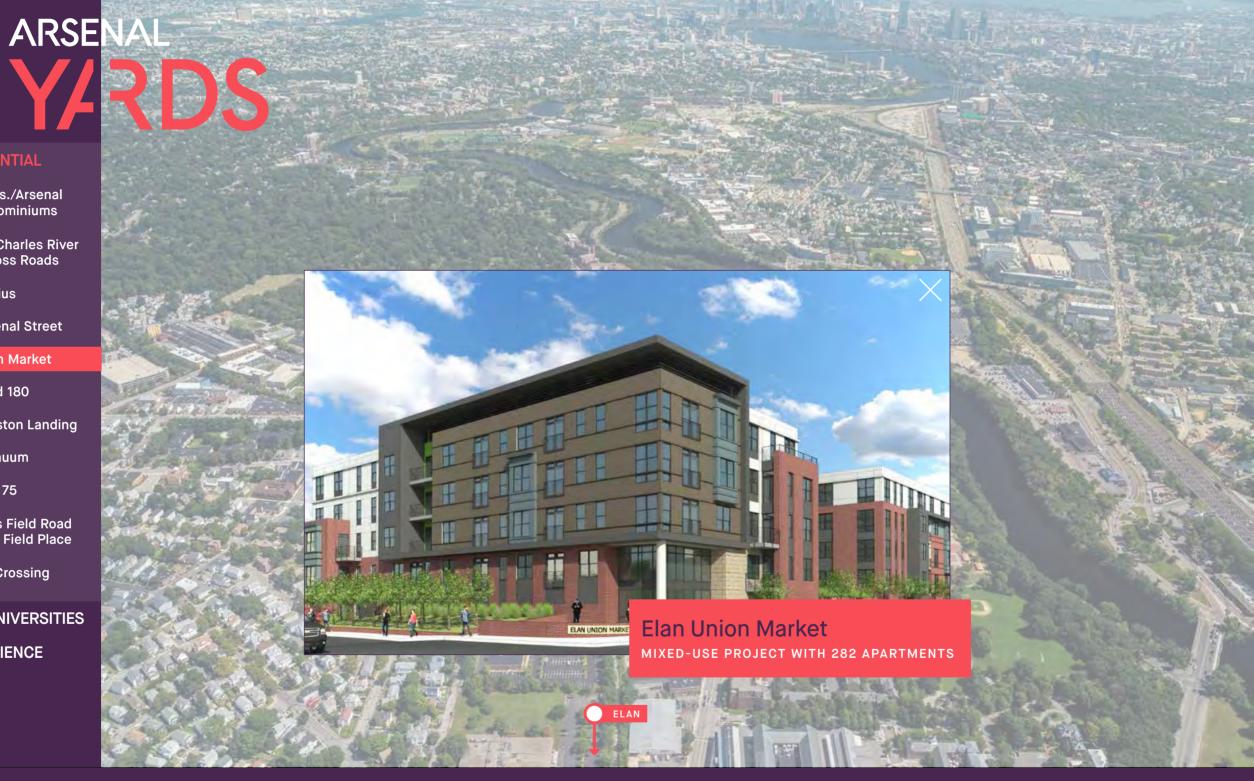
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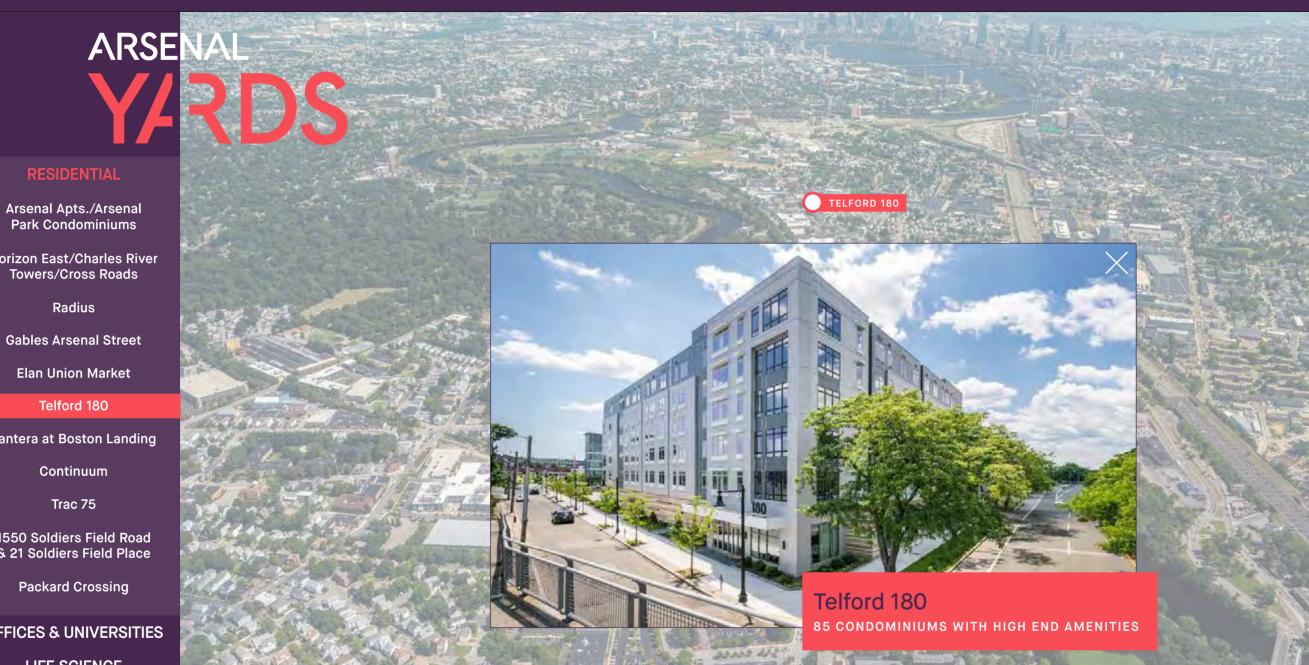
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Neighborhood



Park Condominiums

Horizon East/Charles River **Towers/Cross Roads**

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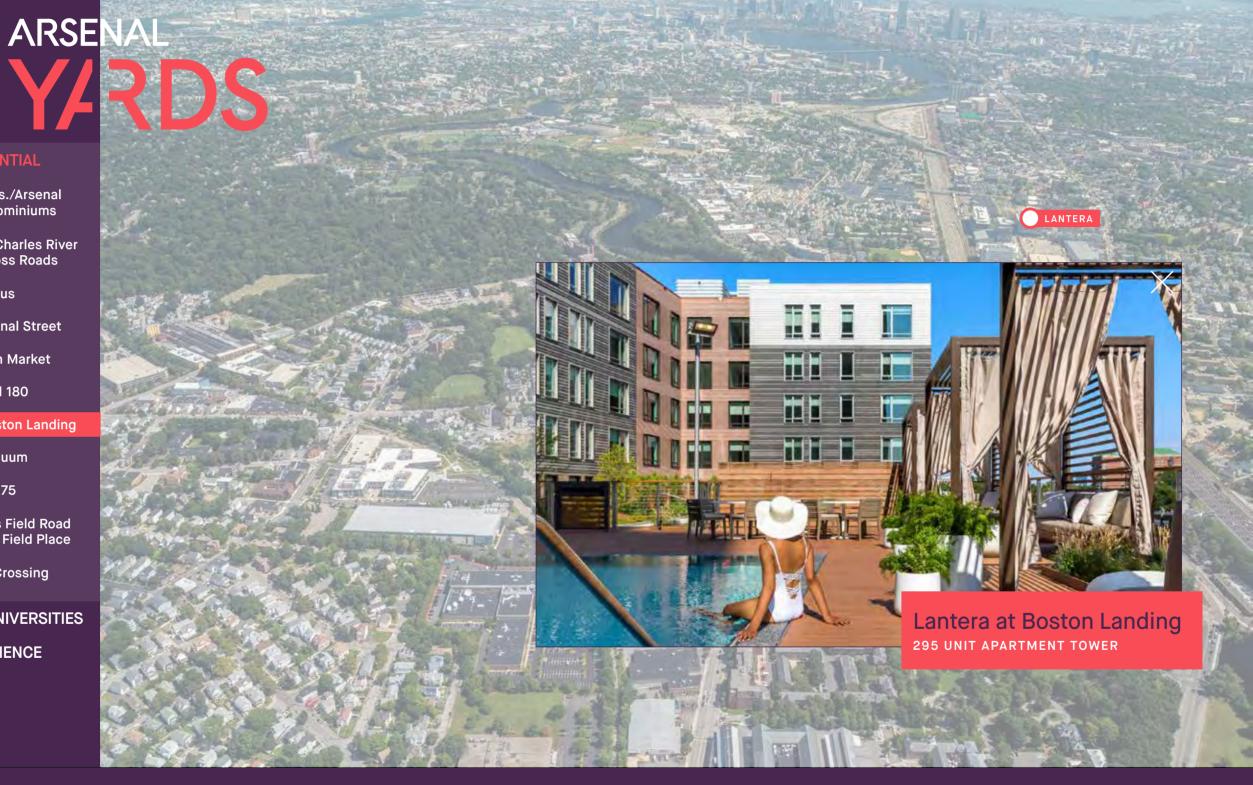
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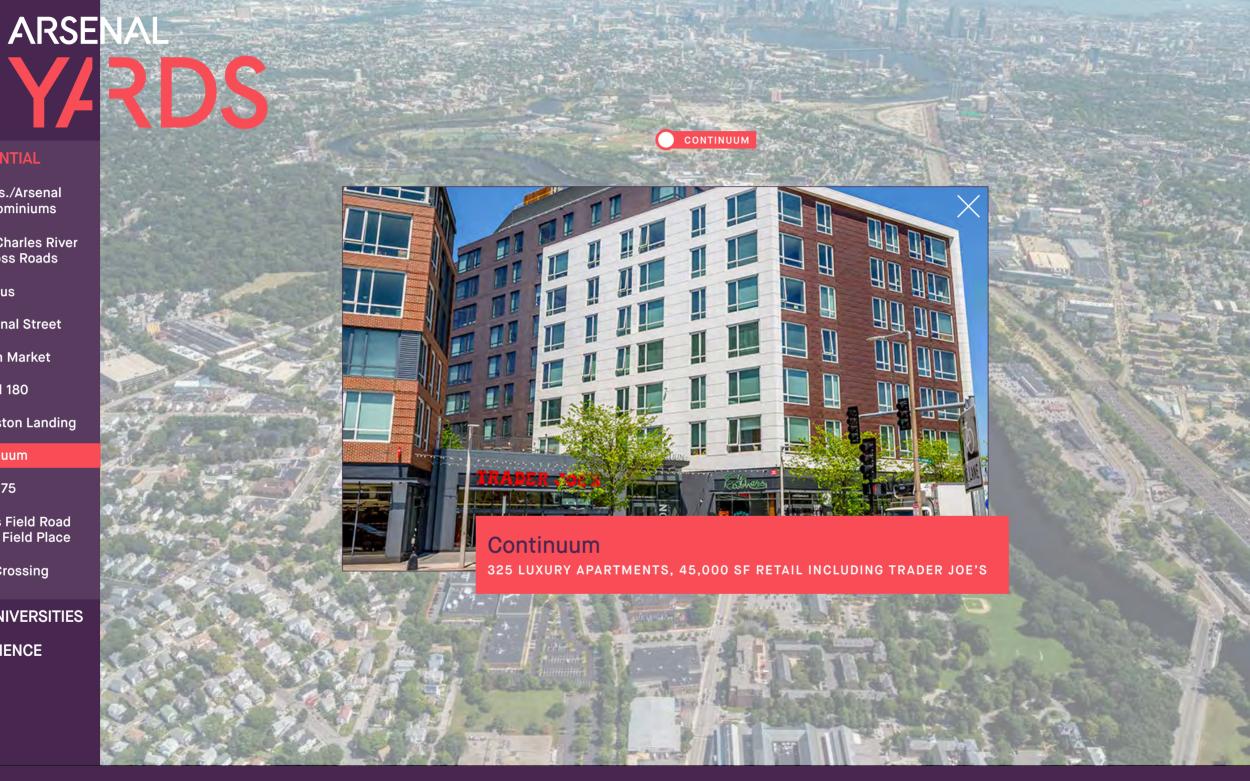
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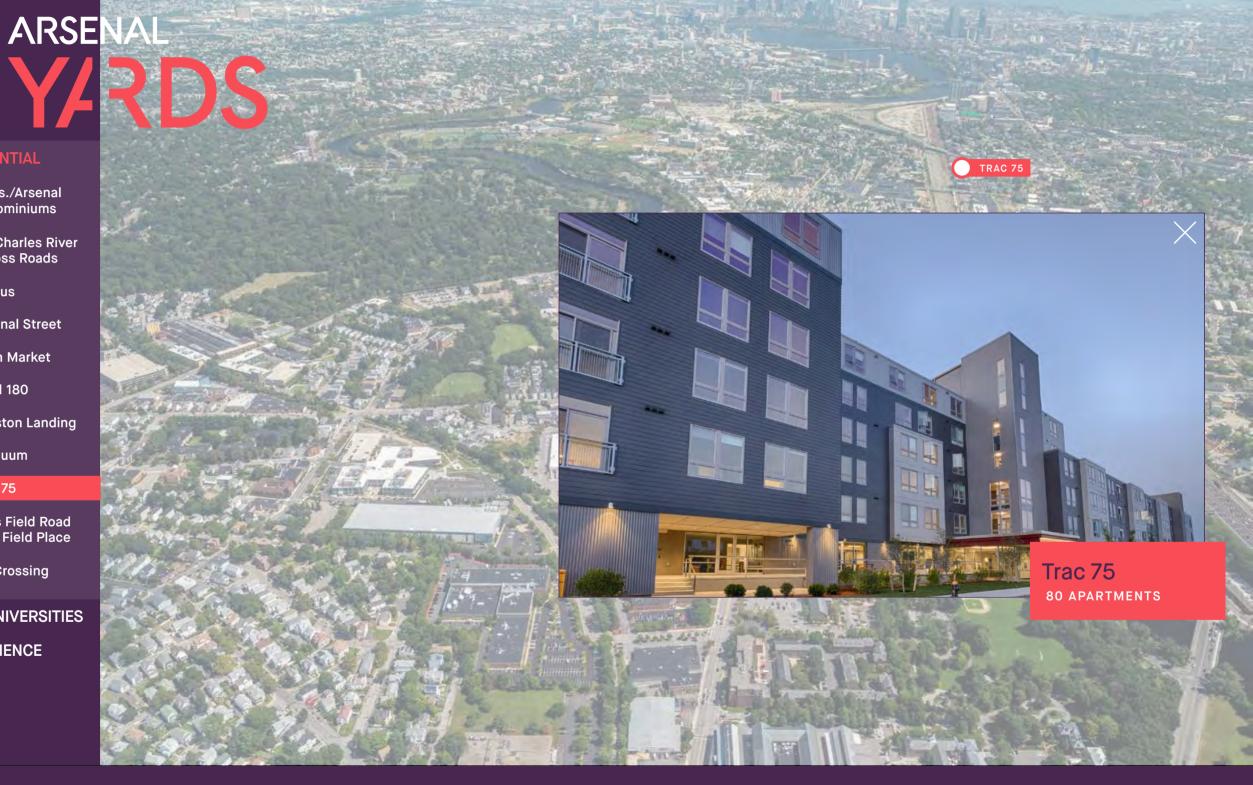
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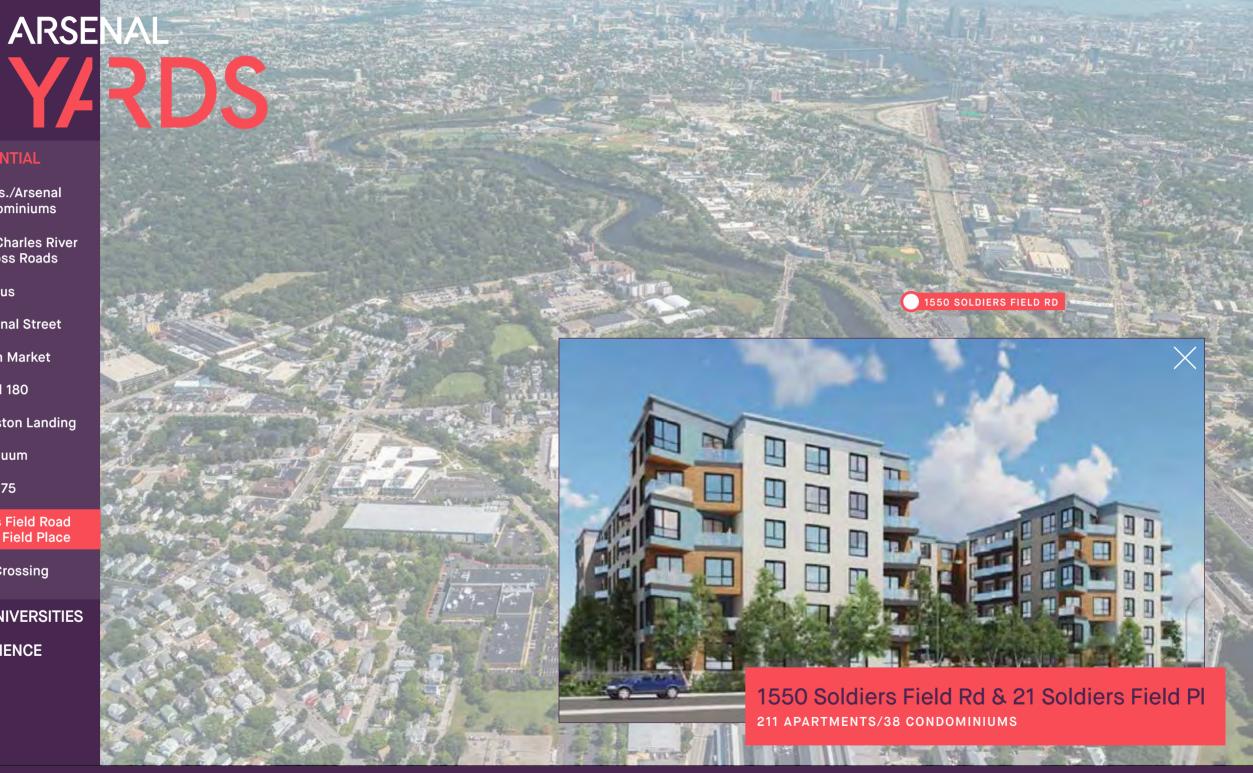
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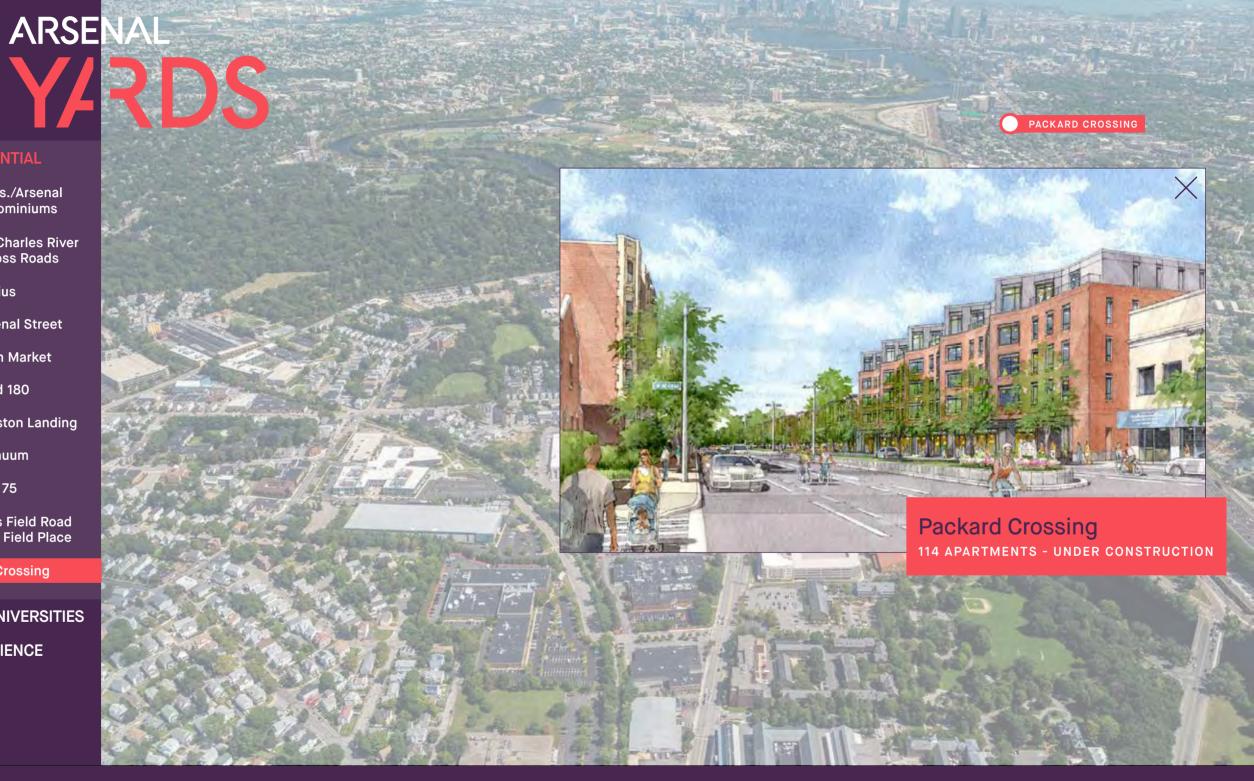
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Neighborhood



Interactive **Location Site Plan** Access **Market Aerial**

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Harvard Vanguard Medical Associates

Linx

The Arsenal on the Charles

NESN Headquarters

Tufts Health Plan HQ

Boston Landing

Allston Yards

Harvard Science & Engineering Building

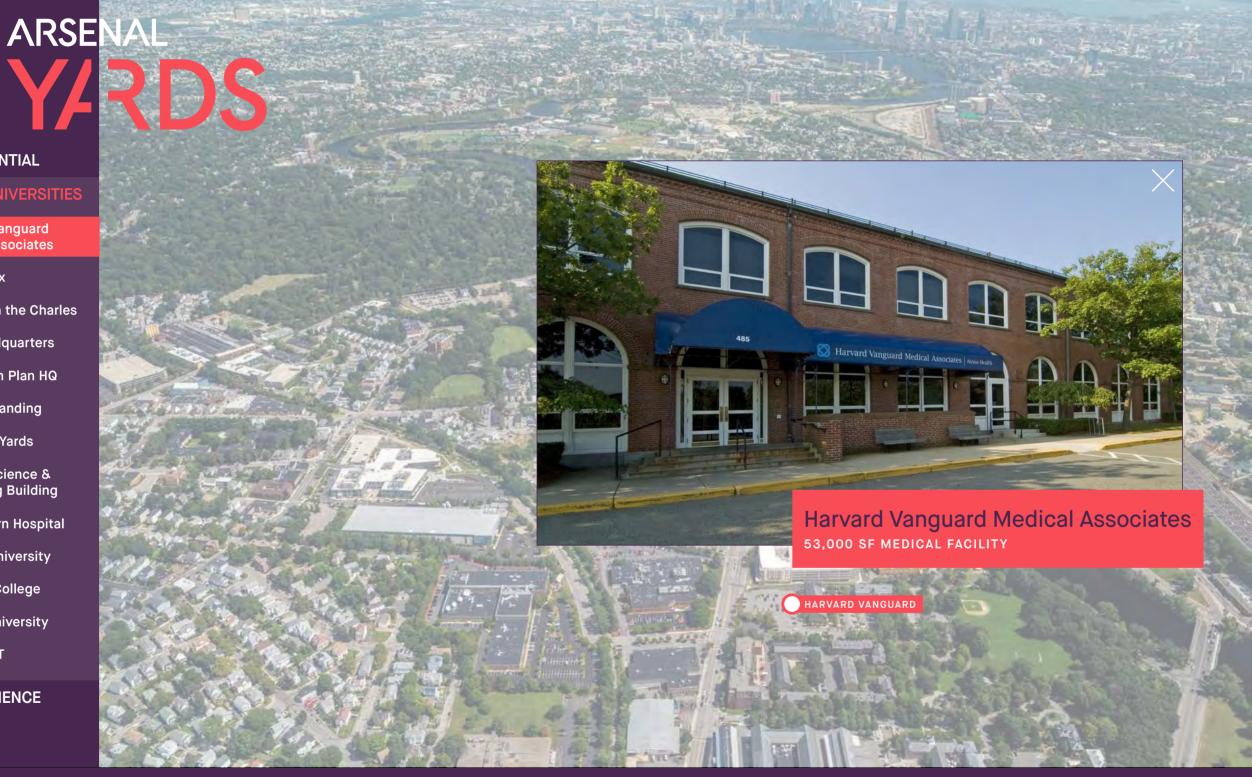
Mount Auburn Hospital

Harvard University

Boston College

Boston University

MIT



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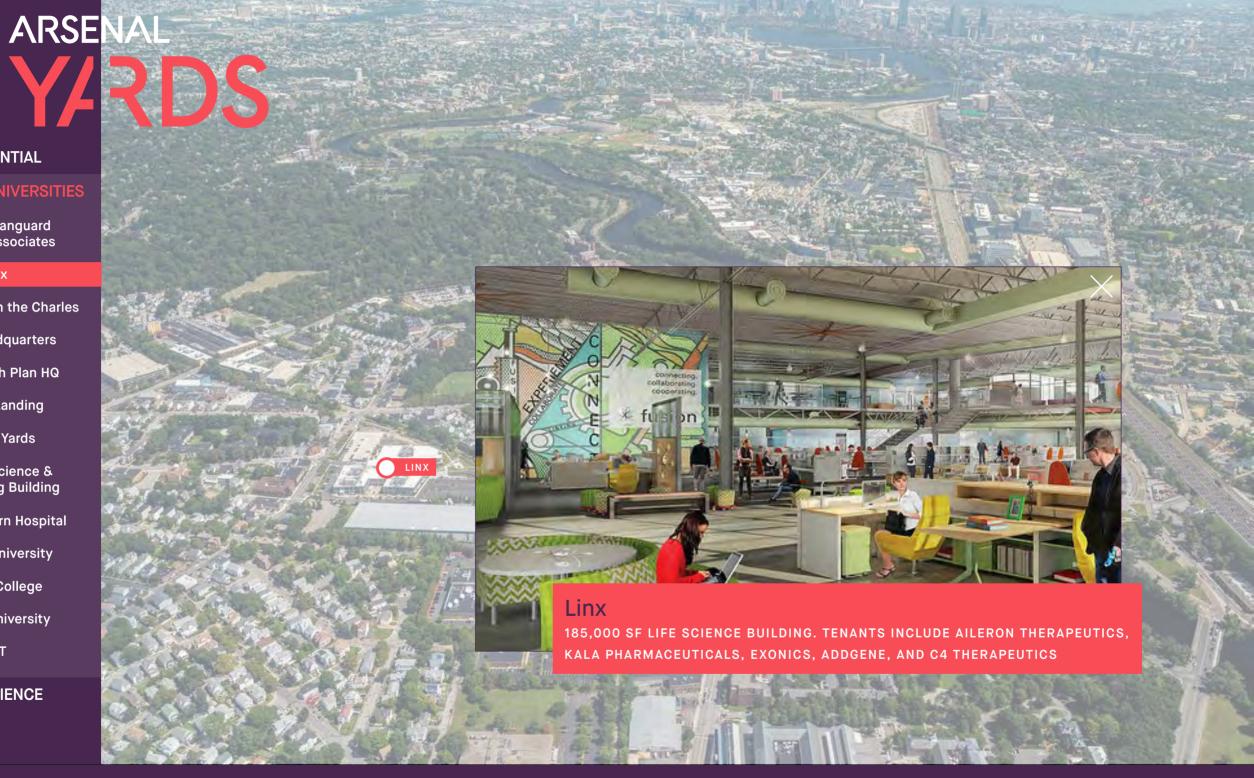
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LIFE SCIENCE



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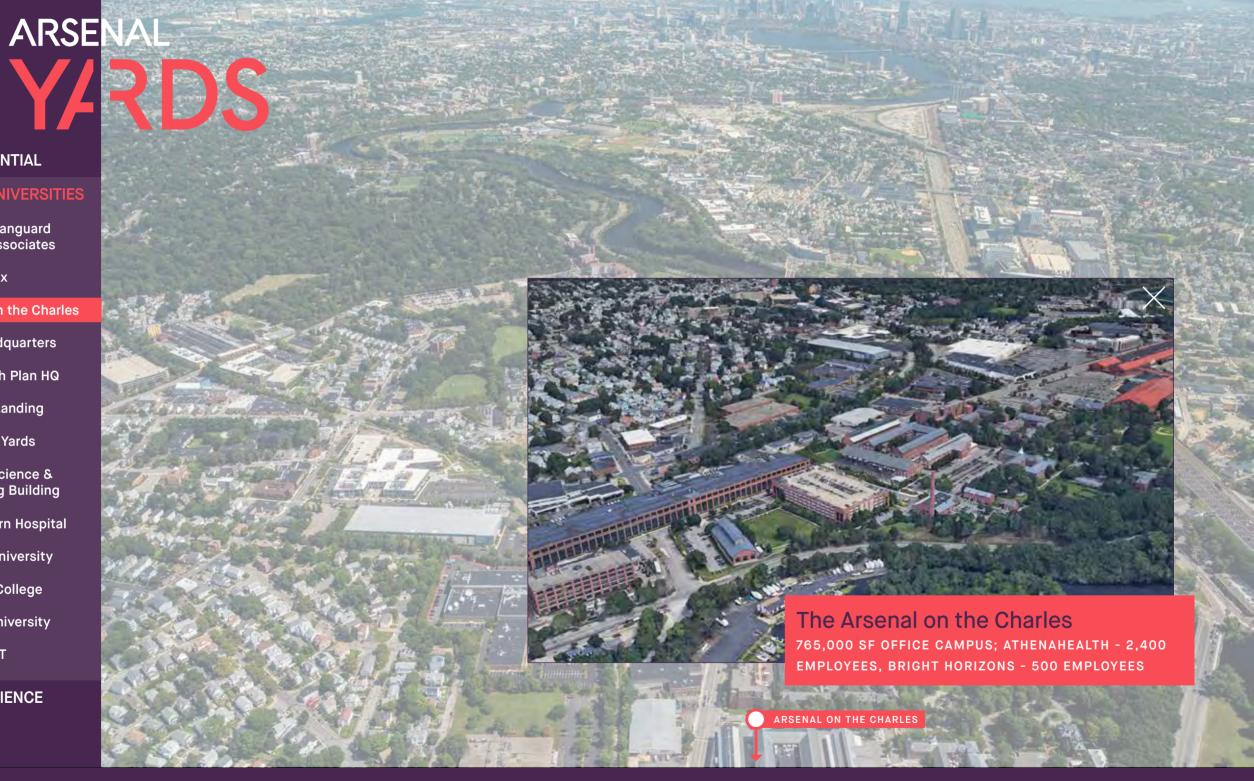
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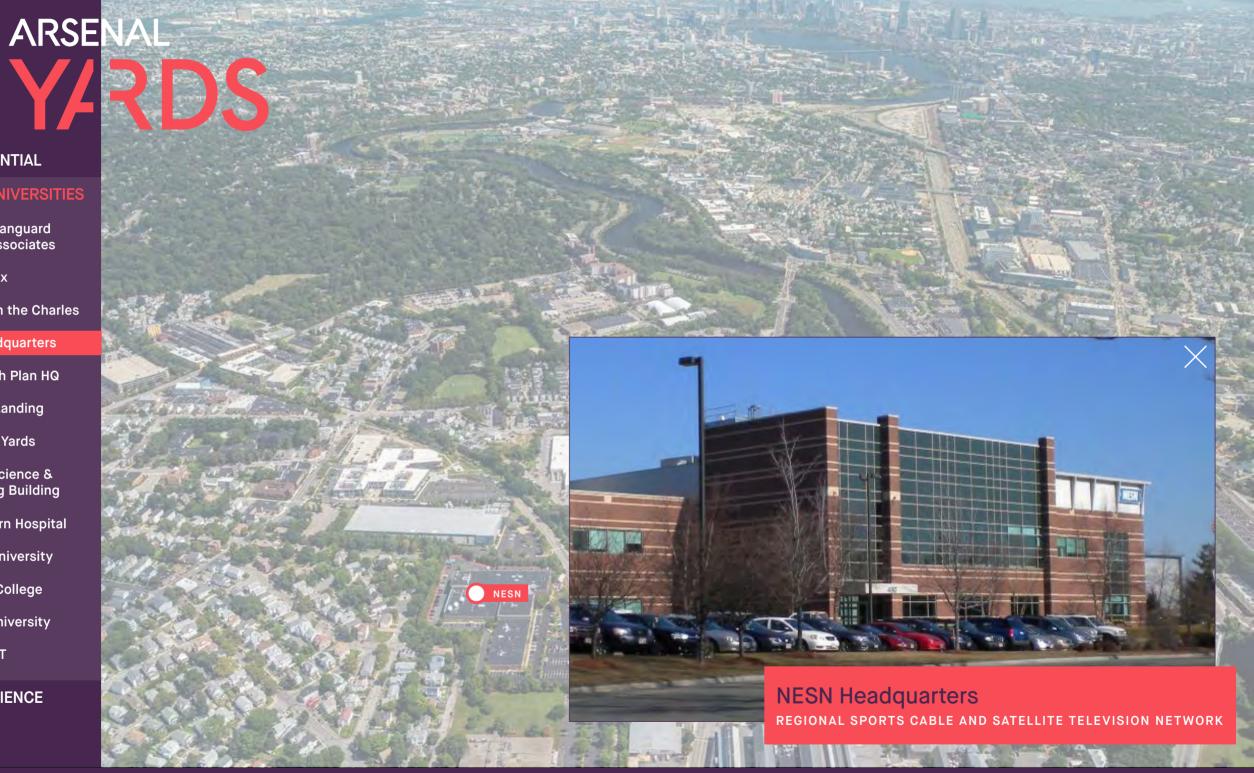
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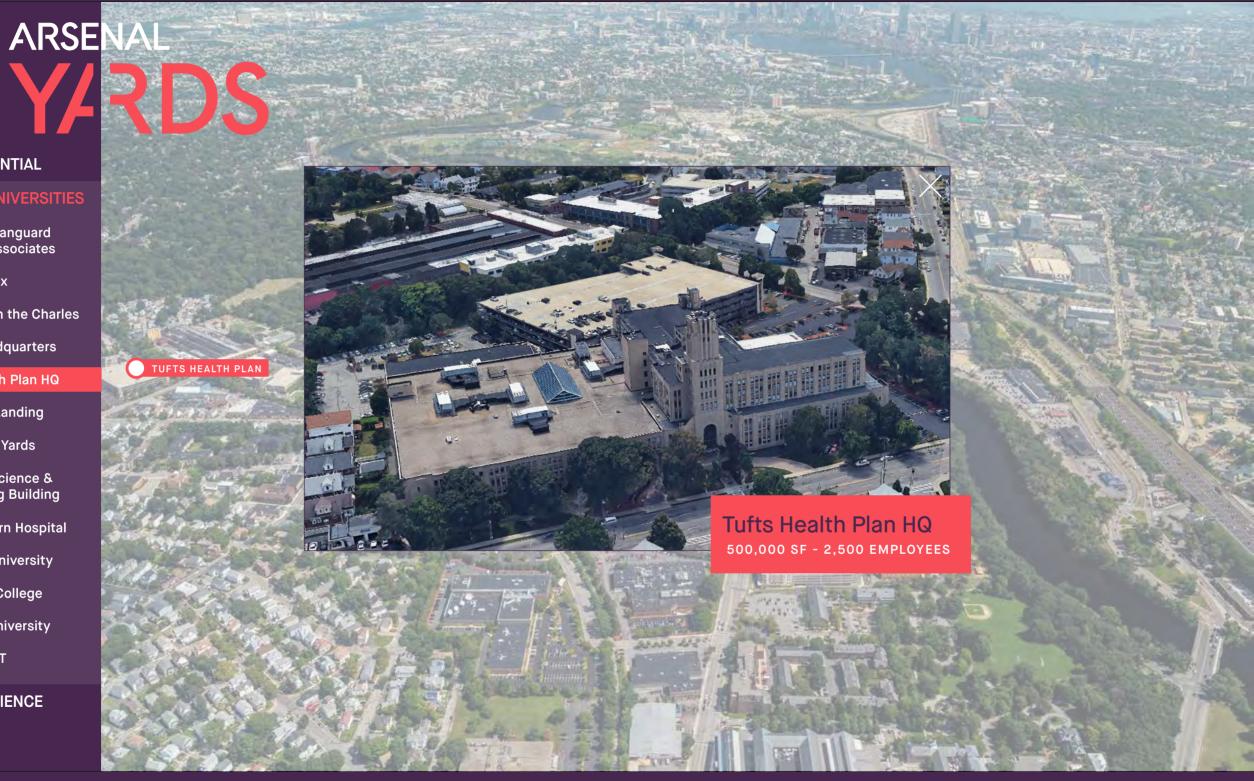
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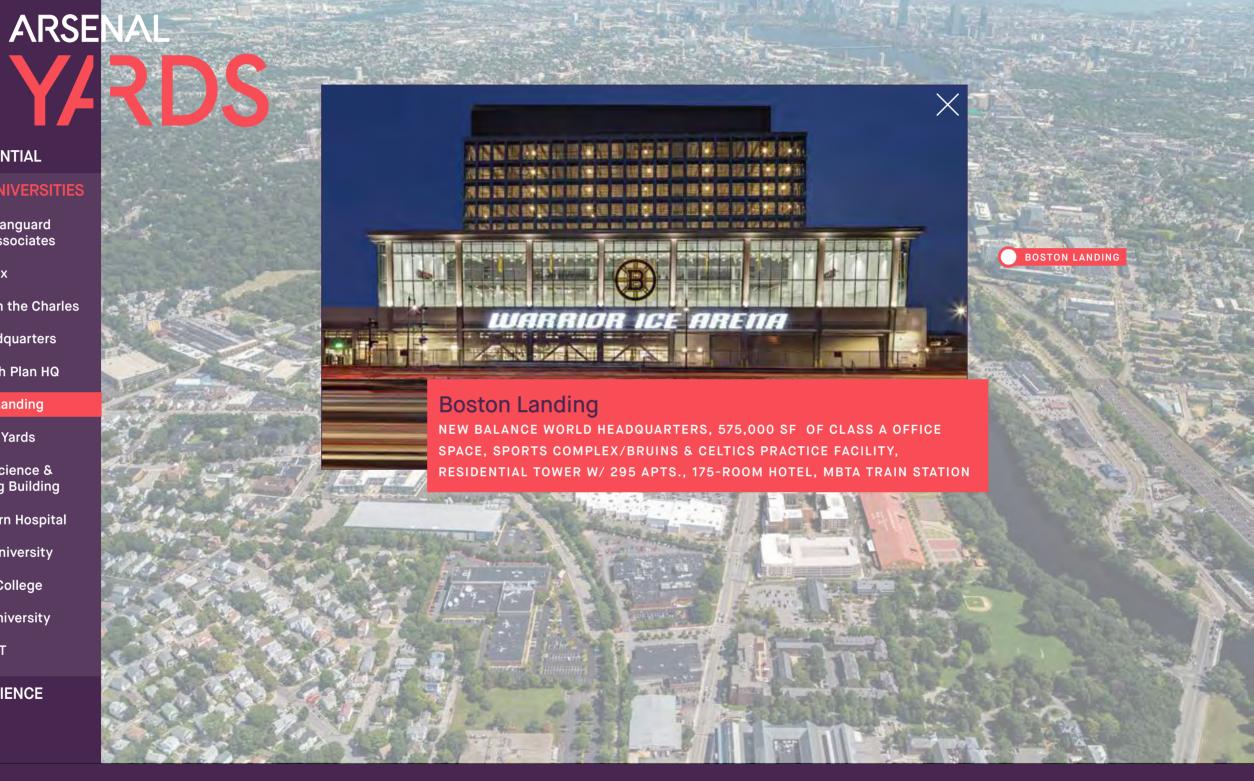
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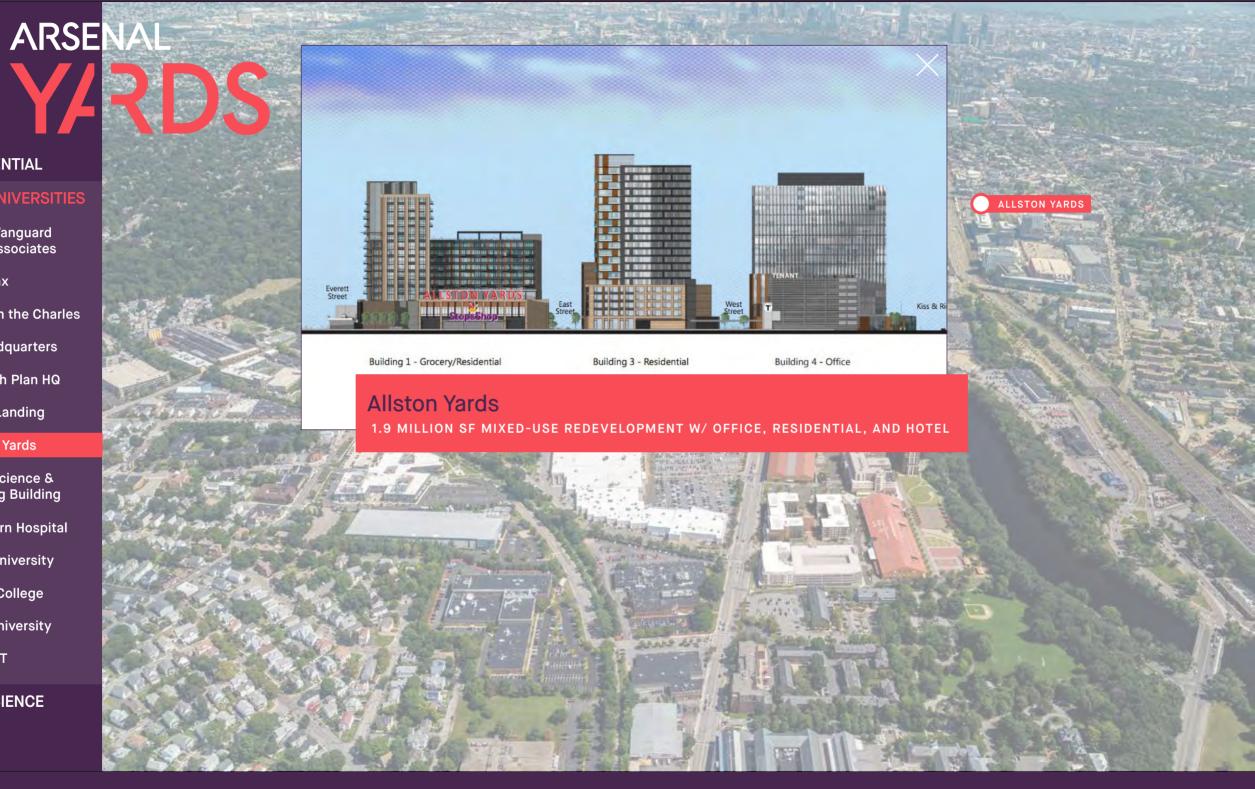
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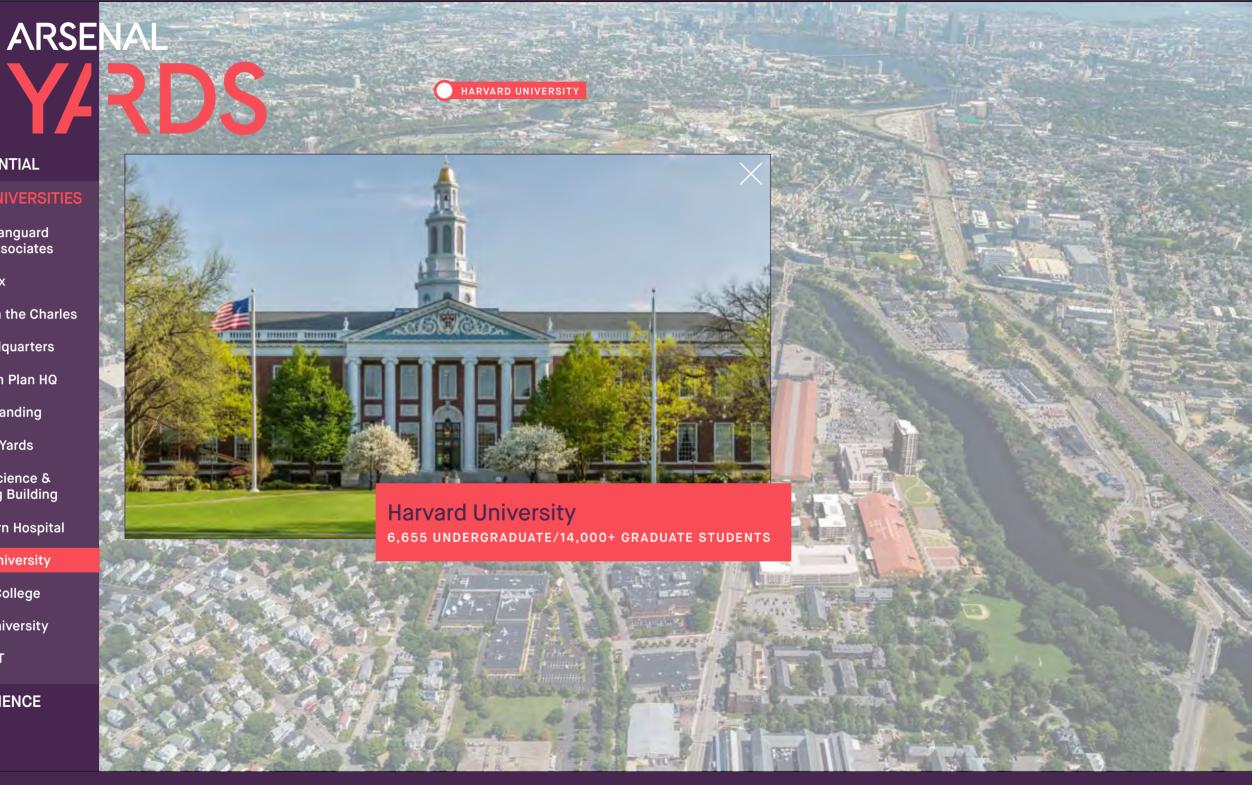
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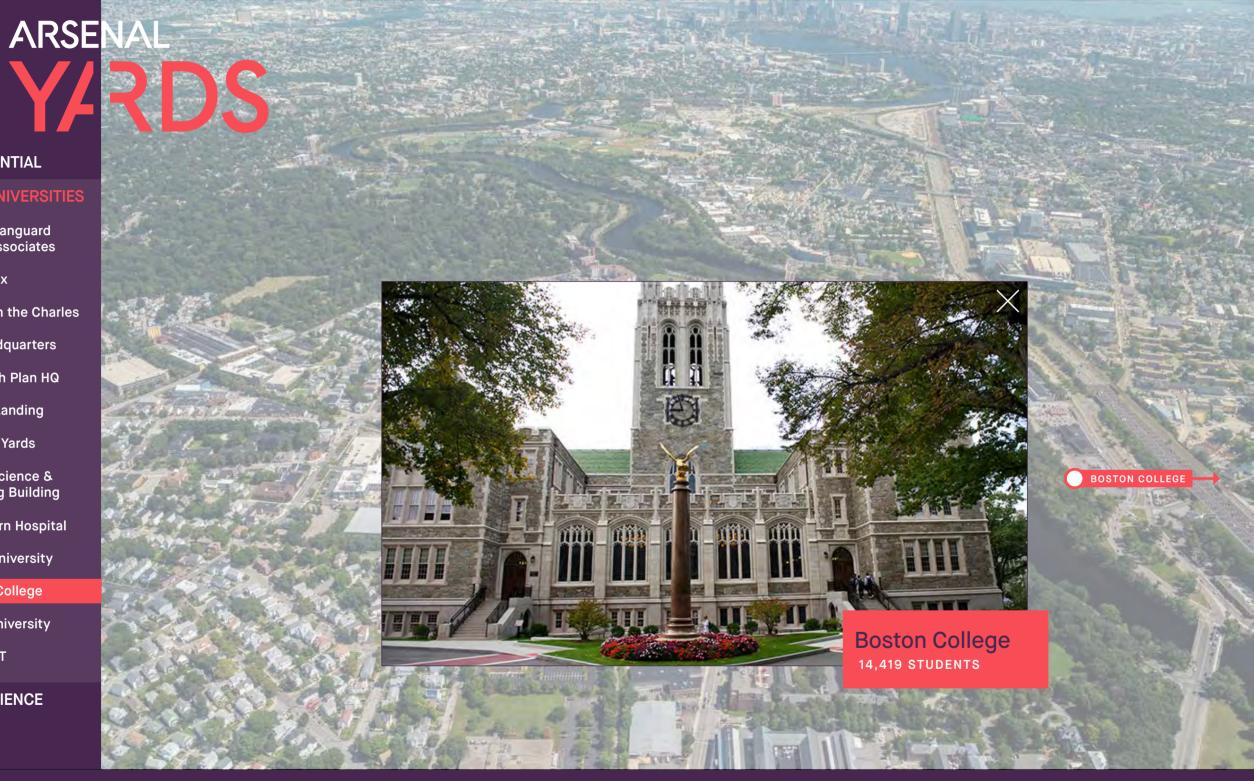
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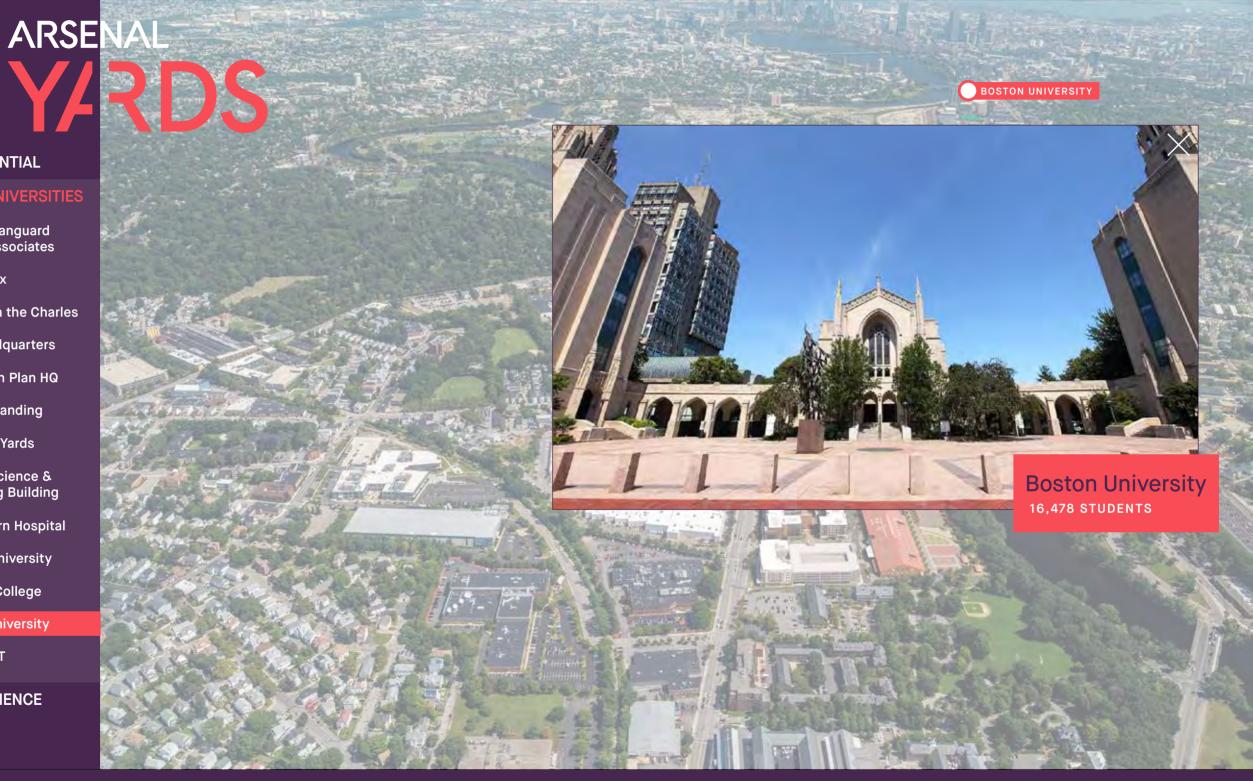
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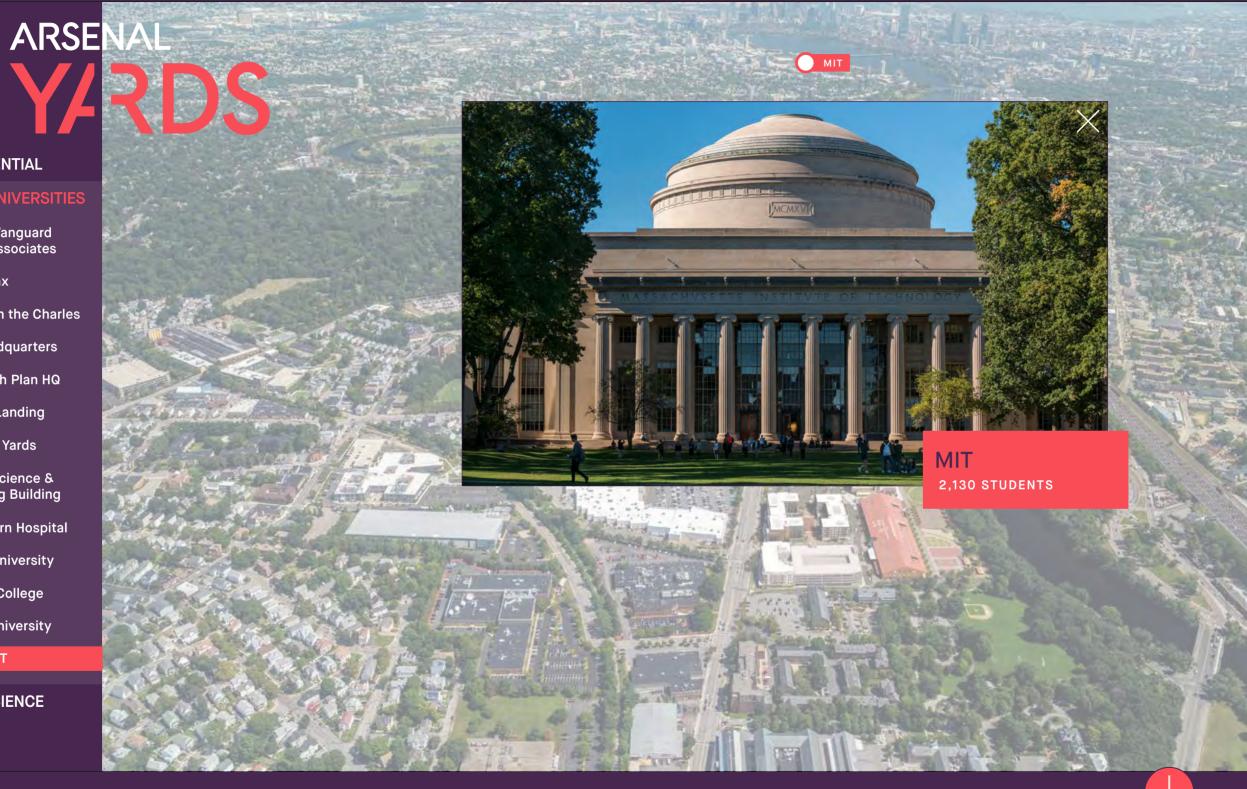
Harvard University

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MIT

LIFE SCIENCE



NEIGHBORHOOD

Interactive Market Aerial

A vibrant and successful neighborhood

Arsenal on the Charles

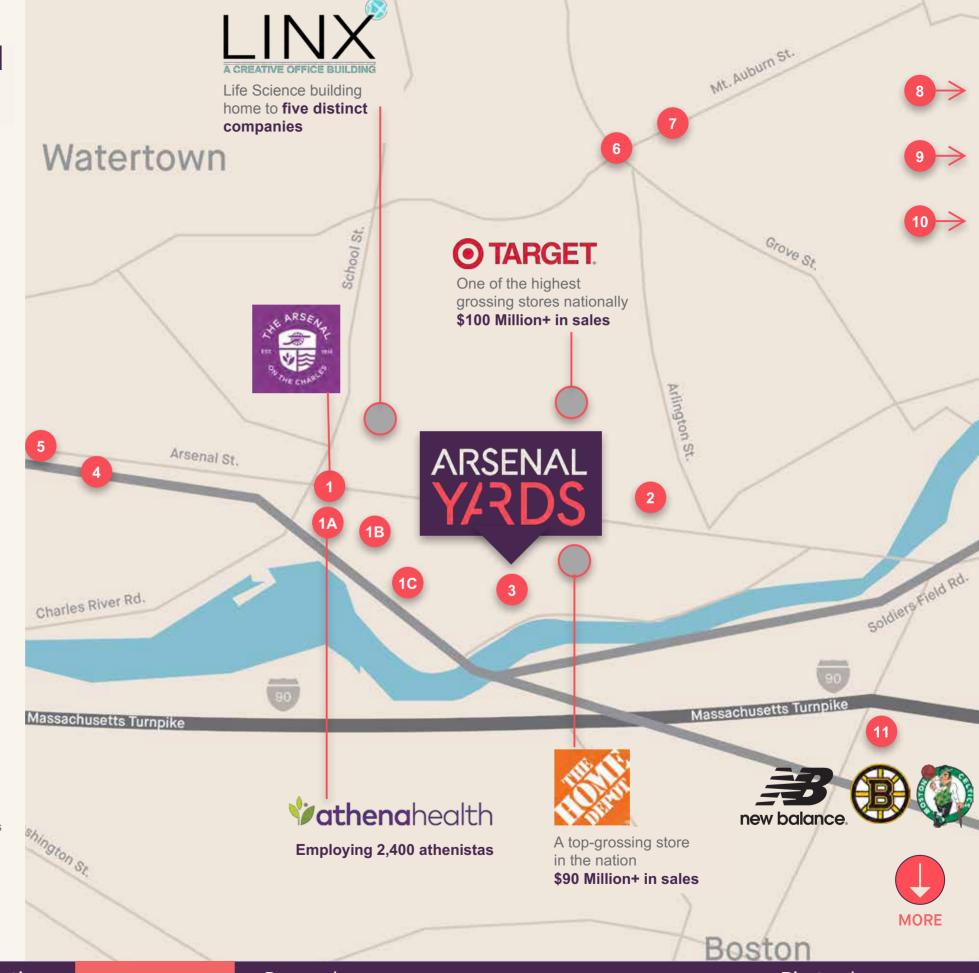
Large office and retail campus in the renovated historic Arsenal buildings. Encapsulating athenahealth, Branch Line and Bright Horizons Global Headquarters.

Athenahealth

Publicly traded healthcare technology company

- **Branch Line** Award-winning restaurant by Boston proprietors Garrett Harket & Andrew Holden
- Bright Horizons Global Headquarters 500 employees within walking distance to Arsenal Yards
- Marriott Residence Inn 150 room hotel, opened in 2016
- **Arsenal Park** Local community park including sports fields, BBQ grills, and skate park
- **Gables Arsenal Street** 300 new luxury apartments
- Elan Union Marketplace Apartments 280 new luxury apartments
- Coolidge Square Bustling neighborhood with street retail & restaurants
- Tufts Health Plan Headquarters with 2,400 employees
- Harvard Square Highly-trafficked retail & transit hub
- Harvard
- **MIT**
- **Boston Landing**

Dynamic new neighborhood and home to New Balance corporate headquarters, Bruins & Celtic practice facilities



YardWorks



Be part of life along the Charles River



10 minute drive time

SiteReports 2018

254,387

2018 **POPULATION** 195,815

TOTAL NUMBER OF **EMPLOYEES**

\$119,281

AVERAGE HOUSEHOLD INCOME

\$593,612

AVERAGE HOME VALUE

5,416

MORE HOUSEHOLDS BY 2023

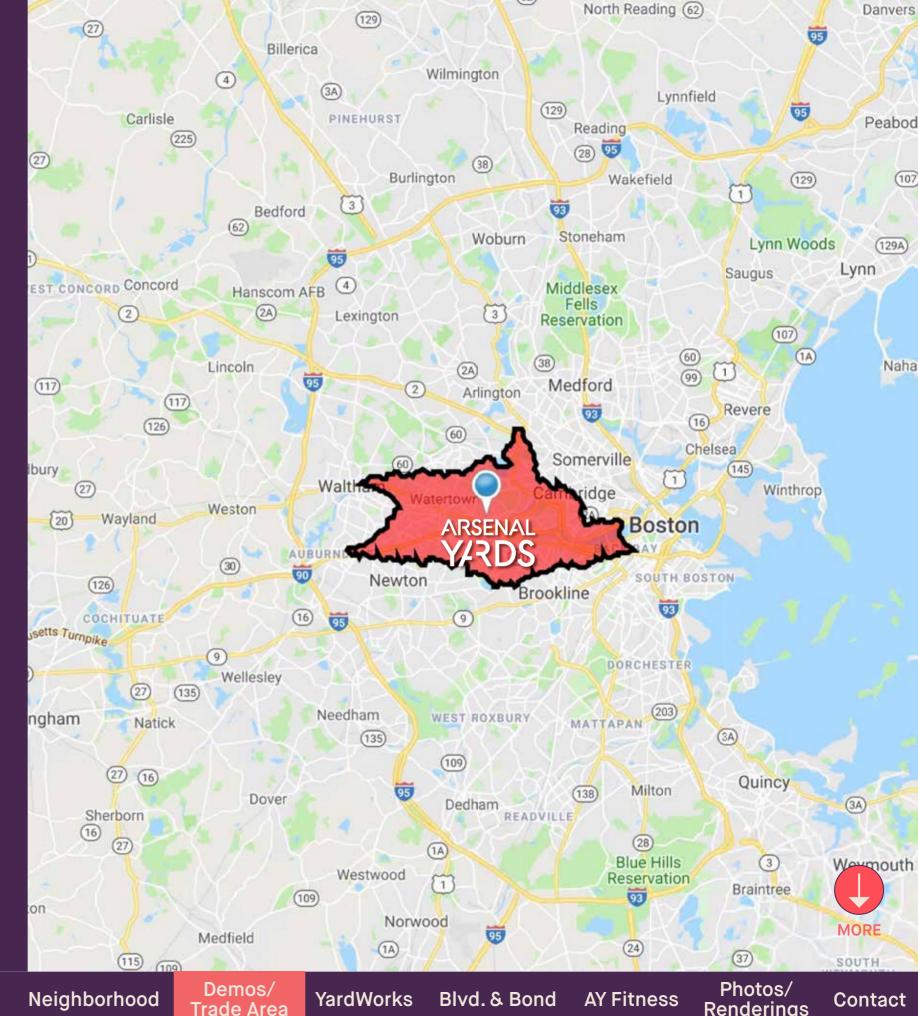
\$3,076

MONTHLY HOUSEHOLD RETAIL **EXPENDITURES**

71.8%

HOUSEHOLDS WITH A COLLEGE **DEGREE OR HIGHER**

ARSENAL YXDS





Access the right consumer

10 Minute Drive Time

	ARSENAL Y/RDS	Assembly Row	Chestnut Hill	Burlington Mall	The Seaport District
Estimated Population	254,387	275,116	132,785	51,270	392,797
Estimated Number of Households	104,936	121,295	51,619	19,670	168,317
2016 Estimated Average Household Income	\$119,281	\$118,409	\$140,570	\$150,185	\$115,154
Median Age	32.2	34.2	34.5	42.0	31.4
College Degree (BA+)	71.8%	52.7%	74.1%	58.7%	58.2%
Total Employees	195,815	441,717	127,882	76,590	654,567

Source: SitesUSA 2018



YardWorks

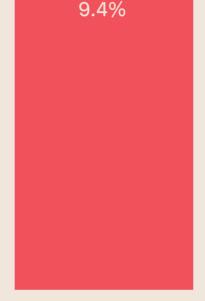


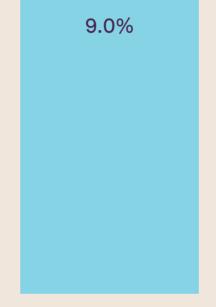
An affluent and educated population

10 Minute Drive Time

11.5%

11.2%







\$\$\$\$

Young Coastal **Technocrats**

These generally young and highly educated professionals in information technology and professional services are prevalent in the growing hightech centers found in relatively high density urban areas. Most are renters in medium sized apartment complexes.

Hipsters and Geeks

Young, highly educated, single, and living in the big city. With great jobs in information technology, personal services, and the legal profession, this group is highly geographically concentrated within major technology centers. While they enjoy high incomes, most rent townhomes or apartments in very expensive and the most densely populated housing markets.

Emerging Leaders

Located in affluent newcomers neighborhoods these are among the most diverse of the upscale segments. These are primarily married couples, many of whom have children, have high incomes and live in owned single family dwellings.

High Density Diversity

These very diverse neighborhoods mix cultures and languages, singles, couples, and families across the spectrum of ages. These neighborhoods enjoy above average incomes. Housing is generally old and mixed with multi-unit dwellings more common than single family. Their interests lie in the future - babies, bridal, parenting, and fashion.

One Percenters

Income Range

\$\$\$\$\$

Representing approximately one percent of households, they tend to be middle-aged, white married couples with grown children. With incomes nearly three times the national average and very high net worth, these highly educated professionals are consumers of everything, including luxury goods, high end apparel and jewelry, and seasoned global travelers.

Best of **Both Worlds**

Working in power occupations in the big city while living in affluent and exclusive suburbs, these affluent and highly educated households, married couple families tend to be on the older side. Commutes to financial jobs are offset by the beautiful neighborhoods they call home, where most own older, very expensive houses.

Source: SitesUSA Panorama 2018: Population within 10 minute drive

MORE



A growing office market

- Notable Companies In The Area
 - Tufts Health Plan: 2,490 employees
 - AthenaHealth: 2,400 employees
 - Mt. Auburn Hospital: 1,969 employees
 - Harvard Univ. Science & Engineering: 1,300 students/101 faculty
 - New Balance: 700 employees
 - Perkins School for the Blind: 500+ employees
 - Bright Horizons: 400 employees

- Biotech employers in Watertown
 - SQZ Biotech
 - Aileron Therapeutics
 - Kala Pharmaceuticals
 - C4 Therapeutics
 - Biomodels
 - Syner G Pharma
 - Dicerna Pharmaceuticals
 - Tetraphase Pharmaceuticals
 - Enanta Pharmaceuticals
 - Forma Therapeutics
- Office square footage in Watertown and surrounding area, including new developments

Within Radii	Class A Inventory
<1 Mile	657,719 SF
<3 Mile	3,299,000 SF
<5 Mile	21,226,886 SF









Blvd. & Bond





Surrounding universities There are 21 universities and approximately 275,000 college

students in Boston's metro area including these in Arsenal Yard's trade area.

SCHOOL	NUMBER OF STUDENTS	
Boston University	32,551	
Harvard University	22,000	
Northeastern University	20,381	
Boston College	14,125	
Tufts	20,381	
MIT	11,370	
Bentley College	4,203	



Demos/ **Trade Area**

Interactive

Market Aerial

YARDWORKS

Perfect work life balance

With 200,000 square feet of fully leased life science/ office space and more to come, Arsenal Yards is the place where hundreds of professionals are now moving in to find that at the end of the day doing some shopping, taking in dinner and a movie, or simply having a drink with friends is just steps away.





YZZDWORKS

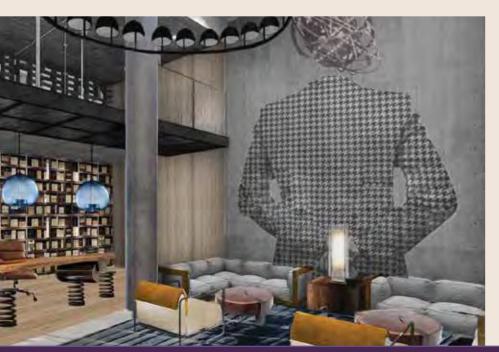




Blvd. & Bond

Three stylish apartment buildings, countless ways to live it up.

At Blvd & Bond, every one of our 300 apartments will be full of style, full of space and full of life. Offering modern technology, beautiful finishes and views of the Charles River, Blvd & Bond will be home to trendsetting renters who are drawn to Arsenal Yards' inclusive community, unique retailers, and abundant natural resources.











blvd & bond



AYFITNESS

An Integrated Fitness Experience

Over two million residents and workers are within a 10 minute drive of Arsenal Yards. And they all want to stay active.

AY Fitness is an all-in-one destination for our growing market of well-paid, educated, active and socially mindful

- residents
- employees
- hotel guests

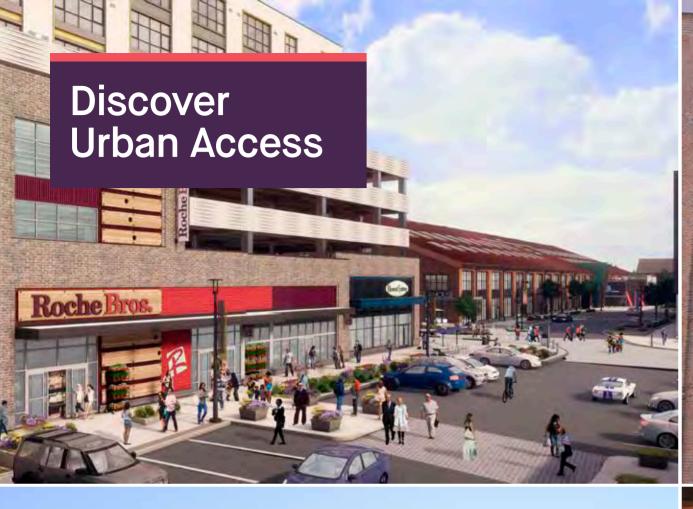
looking for a nearby spot to workout with shopping and meeting up with friends just steps away.







ARSENAL













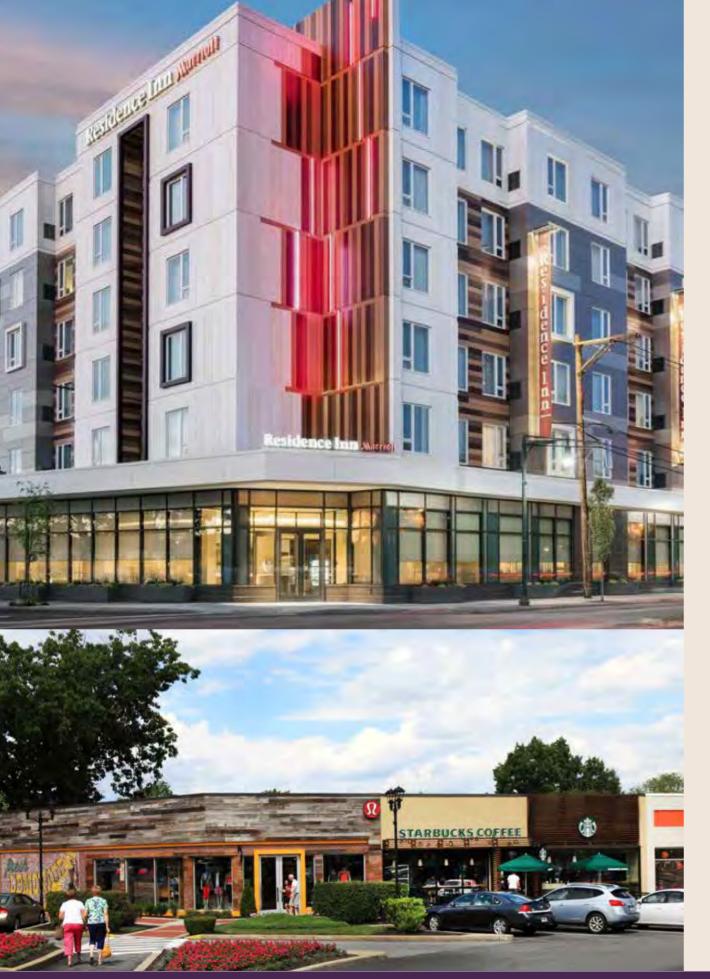
ARSENAL YARDS

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- 300 apartments
- 200,000 square feet of office space
- 150 room hotel

Roche Bros. Market • Majestic Cinemas City Works Eatery and Pour House • Ulta Shake Shack • Blvd & Bond Apartments Yard Works incl. SQZ Biotech • Hampton by Hilton







Industry leaders behind Arsenal Yards

Arsenal Yards brings together two companies with proven expertise in East Coast real estate development.

Boylston Properties is a Boston-based real estate developer of urban mixed-use product including retail, residential, hotel, corporate, and research buildings. With 30 years of experience and a contemporary vision, many of Boylston's high visibility projects have become part of the new urban landscape in metropolitan Boston.

The Wilder Companies is a Boston-based real estate development, management and leasing firm specializing in the positioning of retail properties. Wilder's mission has been to create vibrant lifestyle shopping centers, urban properties and mixed-use that exceed the expectations of our customers, retailers, and investors. The Wilder Companies, in its 40 year history, has developed, managed, and leased over 20 million square feet of retail properties throughout the United States and Puerto Rico.



Contact

Contact

ARSENAL







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LEASING

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Maria Salvatore (617) 519 9327 msalvatore@wilderco.com



BOYLSTON PROPERTIES

800 Boylston Street #1390 Boston, MA 02199 617 262 4646

www.boylstonproperties.com



800 Boylston Street #1300 Boston, MA 02199 617 247 9200 www.wilderco.com

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