

Contact: Katie Logue marlo marketing klogue@marlomarketing.com

Watertown's Arsenal Yards Reaches New Milestones & Welcomes New Tenants with Significant Growth in 2022

Greater Boston's Most Vibrant New Neighborhood Looks Ahead to New Restaurants, Shops, Fitness Studios and Entertainment Options Coming Soon Through 2023

Watertown, Mass. (July 12, 2022) – <u>Arsenal Yards</u>, the thriving new neighborhood in Watertown from Boylston Properties and Wilder, is celebrating continued growth and development with the opening of many highly anticipated dining, shopping, fitness, and entertainment venues throughout the neighborhood this summer and fall.

Since its official redevelopment and expansion at the site of the former Arsenal Mall in 2017, the lively 1M+ square foot mixed-use neighborhood has flourished into a dynamic destination and neighborhood hub. Residents and visitors alike can eat, live, work, play, and experience all that the high-energy community in Watertown's historic East End has to offer with dining, shopping, and entertainment right at their fingertips.

With the goal of further expanding its lineup of popular restaurants, retailers and service and entertainment offerings, Arsenal Yards is eager to welcome many exciting additions to the neighborhood this year. Openings coming soon include <u>Pokeworks</u>, <u>Taffer's Tavern</u>, <u>Restore Hyper Wellness</u>, <u>Central Rock Gym</u>, <u>Bond Vet</u>, and <u>F45 Training</u>, along with new offerings including a Starbucks, James Joseph Salon, AT&T and GNC all slated to open before the end of the year, and KinderCare in early 2023.

Blvd & Bond, the neighborhood's residential offering with 302 units across three buildings, is nearly 100% leased, while all life science space within Arsenal Yards and the new building at 100 Forge is entirely leased as well.

"We could not be more proud of all the hard work and progress our teams have made at Arsenal Yards, and the vitality of the neighborhood has truly come to life," said Tom Wilder, principal of Wilder. "We feel grateful to have reached a milestone era for the community where our residents, workers and visitors can explore and enjoy so many diverse offerings that make our all-in-one neighborhood so desirable. With many more new tenant additions and unique on-site programming to come, we look forward to continuing to bolster the excitement and reputation of Arsenal Yards as Boston's next great neighborhood and thriving as a central part of the fabric of the Watertown community."

Taffer's Tavern to Open First Boston Location

Taffer's Tavern, the innovative new full-service tavern concept founded and developed by leading hospitality expert and star of Paramount Network's *Bar Rescue*, <u>Jon Taffer</u>, will bring excitement to casual dining at Arsenal Yards. Located front and center on Arsenal Street, the neighborhood pub will offer a vibrant patio right in Bond Square and serve as the first location in Greater Boston opening later this summer.

Taffer's Tavern is the quintessential pub, a place to meet old friends while making new ones. It boasts outstanding signature drinks, mouth-watering savory food, excellent

customer service, and the highest safety standards in the industry. Designed with traditional Old-World taverns in mind, its ambiance is inviting, warm, and comfortable, distinguished by dark woods, soft leathers, and copper accents, making guests feel relaxed and welcomed visit after visit.

Restore Hyper Wellness Provides Cutting-Edge Services

From Cryotherapy to HydraFacial®, Restore is bringing its signature Hyper Wellness® services to Arsenal Yards in Watertown. Restore's system of total balance, energy and proactive healing helps people feel their best so they can do more of what they love. They offer Core Services like Cryotherapy, Red Light Therapy, Infrared Sauna and Compression, along with Specialty Services like IV Drip Therapy, Intramuscular Shots, Cryoskin and more. One of over 150 locations nationwide, Restore is slated to open at Arsenal Yards in late 2022.

Central Rock Gym To Offer New Rock Climbing Facility

Central Rock Gym will be opening its newest location at Arsenal Yards this year, giving members and guests a new active lifestyle choice and access to world class indoor rock climbing in a welcoming environment. The new Arsenal Yards location will feature climbing walls that range from 20 to 40 feet tall with over 50 different climbing stations to choose from. The rock-climbing gym offers both membership and day pass options, along with introductory classes for new climbers. There will also be drop-off program options for kids. No experience is required. Central Rock Gym currently offers several indoor rock-climbing facilities around the Boston area including Harvard Square, Fenway, Fresh Pond, Waltham, Stoneham, West Watertown, downtown Boston, and Randolph, and plans to open in Arsenal Yards in early Fall 2022.

Bond Vet To Open with 365-Day Urgent Care for Pets

Bond Vet, the female-led primary and urgent veterinary care service, will offer its 5th Boston-area location at Arsenal Yards, offering full-service treatment for pets in a friendly and compassionate setting. Unique in the space for its approach to urgent care, filling an important niche in veterinary medicine between primary care and emergency care — open 365 days a year, Bond Vet can see patients in a timely manner to accommodate common issues like GI problems, wound care and more. The Arsenal Yards Bond Vet location is expected to open late 2022. Pet owners at Arsenal Yards and in the surrounding Watertown community increased peace of mind around the wellness of their pets.

F45 Training To Offer Innovative and Motivational Group Fitness Classes

Hillcrest Health, LLC, a developer and operator of boutique high-intensity interval training studios under the F45 Training brand, announced their latest studio coming soon to Arsenal Yards. F45 Training is a global fitness community specializing in innovative, motivational, and results-driven group workouts that are fast, fun, and high-intensity. F45 Training is the premier blend of personal training and group fitness with studios offering 45-minute High-Intensity, Circuit Training workout classes seven days a week, and designed so members can attend every day or just a few times a week, with each class delivered by two dual-certified, elite personal trainers.

Watertown's Thriving New Neighborhood

When construction is complete later this year, Arsenal Yards will offer nearly 400,000 sq. ft. of state-of-the-art life science space, luxury residence community <u>Blvd & Bond</u>, and a 146-room <u>Hampton by Hilton</u>. Arsenal Yards has also opened a robust cast of shops, eateries, and entertainment venues over the past few years, including fan-favorite dining options like <u>City Works Eatery & Pour House</u>, <u>Shake Shack</u> and <u>Frank Pepe</u>.

Summer 2021 welcomed both popular southern restaurant <u>Buttermilk & Bourbon</u> and Japanese izakaya <u>Tori Jiro</u>, followed by authentic Mexican restaurant <u>Condesa Restaurante</u> <u>Mexicano and Tequila Bar</u>, revolving sushi bar <u>Kura Sushi</u>, a sweetgreen location, and the newest tenant, superfood café <u>Vitality Bowls</u>. Additional shopping venues include <u>Roche</u> <u>Bros.</u> that provides fresh produce, the highest-quality meat and seafood and convenient parking, <u>Gordon's Wine</u>, and <u>The Majestic 7</u>, a state-of-the-art cinema offering a luxurious experience for watching the latest buzzworthy films like *Minions: The Rise of Gru, Thor: Love and Thunder, Jurassic World: Dominion* and *Elvis*.

As a benefit to all guests and visitors, Arsenal Yards also provides dedicated outdoor space including the bustling Bond Square, the River Green, and the brand-new Arsenal Green in Arsenal Park. These spaces are used to strengthen Arsenal Yards' ties to the Watertown community through various outdoor events and happenings like the winter Fire Side activation, popular spring outdoor fitness classes, summer <u>Picnic in the Park</u> series and the all-new <u>Mighty Squirrel Brewing Co.</u> pop-up outdoor biergarten in Bond Square.

For more information:

Arsenal Yards: <u>www.arsenalyards.com</u> Pokeworks: <u>www.pokeworks.com</u> Taffer's Tavern: <u>www.tafferstavern.com</u> Restore: <u>www.restore.com</u> Central Rock: <u>www.centralrockgym.com</u> Bond Vet: <u>www.bondvet.com</u> F45 Training: <u>www.f45training.com</u>

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ABOUT ARSENAL YARDS

Along the Charles River, Greater Boston's next great neighborhood is thriving in the East End of Watertown. Arsenal Yards boasts curated shops, eateries, fitness, and entertainment venues including Buttermilk & Bourbon, Condesa Restaurante Mexicano, Kura Sushi, The Majestic 7, Shake Shack, City Works Eatery & Pour House, Gordon's Wine, Pure Barre, Roche Bros. Ulta and more. Spanning over one million square feet, Arsenal Yards offers 200,000 sq. ft. of state-of-the-art life science space, home to current biotech tenants SQZ Biotech, Kymera and Arkuda; 300 contemporary apartments at Blvd & Bond; and a 146room Hampton Inn & Suites by Hilton. With a focus on building community, Arsenal Yards hosts seasonal event series for both residents and visitors, including outdoor musical performances and fitness classes, along with a "Picnic in the Park" series in the summer months and a "Fireside" fire pit activation in winter. Arsenal Yards is a co-development of Boylston Properties and Wilder. For more information visit <u>www.arsenalyards.com/</u>.