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For Immediate Release

ARSENAL YARDS ANNOUNCES GROCERY, ENTERTAINMENT AND DINING ANCHOR TENANTS

*Roche Bros., The Majestic Movie Theater and City Works Eatery & Pour House
Join Boston's Next Great Urban Neighborhood*

Watertown, Massachusetts, April 25, 2018 – Arsenal Yards, Boston's new mixed-use destination development from Boylston Properties and The Wilder Companies, announced today that Roche Bros., the locally owned and family-operated grocer, has signed on to open a large-scale, full-service supermarket offering high-quality meat, seafood and produce, ready-to-eat prepared foods, national grocery favorites, catering, and home delivery. The Majestic at Arsenal Yards, a state-of-the art movie theater, is joining as a premier entertainment destination. City Works Eatery & Pour House, recognized for its classic American cuisine with a modern twist and outstanding selection of 90+ local and global beers will be opening its first New England location at Arsenal Yards.

Located on the banks of the Charles River where Boston meets Cambridge, Arsenal Yards will be a dynamic new living, working, shopping, and entertainment destination. Surrounded by new and existing office developments, including athenahealth and the recently opened innovative office and biotech lab building, LINX, it will be easily accessed by the thousands of employees in walking distance and residents in the rapidly growing surrounding neighborhoods. With sitework underway and upon opening in summer 2019, the vibrant urban neighborhood will be a more than one million square foot development including 250,000 square feet of shops and eateries, YardWorks (200,000 square feet of new and existing creative office and lab space), Blvd & Bond (425 contemporary residences), a 150-room Hampton by Hilton, The Fitness Collection, high tech amenities and a dedicated green space, as well as a revitalized Arsenal Park, renovated bike path and expanded access to the Charles River.

Roche Bros., known for its high-quality perishables, notably fresh produce, meat, seafood, baked goods and artisan cheeses, will feature a "Chop Shop" with cut fruits and vegetables, a meal solutions center for easy meal planning and cooking, Roche Bros. Kitchen with creative prepared foods, made-to-order sandwiches in the deli, an R.B. Roasters Café with espresso drinks featuring locally roasted coffee, indoor/outdoor seating, and an outdoor produce market in-season.

"When Bostonians talk about Roche Bros., they say that it's simply the best," said Tom Wilder, principal of The Wilder Companies. "Roche Bros. continuously surpasses expectations with their incredible quality, selection and top-notch customer services, and we could not be more pleased to

have them as a partner who will be bringing the best of fresh groceries to this new urban neighborhood.”

“We are proud and excited to be a central part of one of Boston’s most exciting and inviting new neighborhoods,” said Rick Roche, co-owner and CEO of Roche Bros. “Our Arsenal Yards store will offer convenient services and products customized for the needs and wants of residents and the nearby workforce, including Grab and Go lunches and catering and delivery services for home, office, and social events.”

Keeping it local, with strong roots in the greater Boston area, the independently owned Majestic Cinema and its parent company Cinemaworld have a long history of operating cinemas throughout Massachusetts, Florida and Rhode Island. The Majestic at Arsenal Yards will have seven screens, including a large format screen for a premium immersive experience, spread over 33,800 square feet. It will feature décor that pays homage to the heritage of Watertown’s Arsenal enhanced with modern day amenities including recliner stadium seating and 4k Laser Projection. Concessions with a full bar will offer movie-goers an inspired menu and a variety of drink options.

“The creative vision of Arsenal Yards, its central urban location and close proximity to professionals and families, make this an outstanding opportunity for us,” said Rick Starr, the cinema’s chief operating officer. “The Majestic will welcome movie-goers of all ages to first-run films in contemporary surroundings, and to special events and programs that will contribute to the culture and energy of this very special place.”

“The Majestic’s innovative entertainment concept, as a modern community gathering place offering movies and more, makes them a great partner for us,” said Bill McQuillan, principal of Boylston Properties. “It just adds to the excitement and reputation of Arsenal Yards as Boston’s next great neighborhood.”

City Works Eatery & Pour House, owned and operated by Bottleneck Management, offers an upbeat and energetic venue for drinks, dining, private or corporate parties, and a convivial gathering place to experience major events like holiday celebrations and election day results. Sports fans will be treated to “The Ultimate Game Day Experience” with state of the art AV technology throughout the space. Additionally, an outdoor patio will offer guests an al fresco dining option.

“Our high-energy, welcoming atmosphere fits right in with the vibe of Arsenal Yards,” said Chris Bisailon, owner of City Works Eatery & Pour House’s Bottleneck Management. “With our award-winning food and impressive drink selection we look forward to joining the neighborhood and becoming a go-to spot for everything from large corporate and social gatherings to just winding down after work with a beer.”

For more information: Arsenal Yards development: www.arsenalyards.com
Roche Bros.: www.rochebros.com
The Majestic at Arsenal Yards: www.cwtheaters.com
City Works Eatery & Pour House: www.cityworksrestaurant.com

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ABOUT BOYLSTON PROPERTIES

Boylston Properties is a Boston-based real estate developer of urban mixed-use projects including retail, residential, hotel, office, and research buildings. With over 30 years of experience and a contemporary vision, many of Boylston's high visibility projects have become part of the new urban landscape in metro Boston. Included in Boylston's portfolio is the recently opened 150-room Marriott Residence Inn Watertown and LINX, a 185,000 square feet creative office and lab building, both near Arsenal Yards. For more information, please visit www.boylstonproperties.com.

ABOUT THE WILDER COMPANIES

The Wilder Companies is a Boston-based real estate development, management, and leasing firm specializing in the positioning of retail properties. Privately held and owner managed, Wilder's mission has been and continues to be to create vibrant shopping places that meet and exceed the expectations of customers, retailers, and investors. From lifestyle centers, urban properties, and community centers to mixed-use developments and super-regional malls, The Wilder Companies has developed, managed, and leased more than 20 million square feet of retail properties throughout the United States and Puerto Rico. The company continues to have a diverse portfolio of properties throughout the East Coast. For more information, please visit www.wilderco.com.

ABOUT ROCHE BROS. SUPERMARKETS

Roche Bros. is a family business, employing more than 4,800 associates in its 19 Roche Bros., Sudbury Farms and Brothers Marketplace grocery stores. Headquartered in Wellesley, Mass., Roche Bros. offers the highest quality meat, seafood and produce, favorite food brands, full-service catering, and home delivery. Second generation owners Rick and Ed Roche carry on the family tradition, operating Roche Bros. with a passion for great food and great customer service. For more information, please visit www.rochebros.com.

ABOUT CINEMAWORLD

Cinemaworld of FL, Inc. creates joy in the communities it serves, with 43 movie screens, a family entertainment center, and the latest amenities across its locations. It operates as Cinemaworld, CW Theaters, CW Lanes and Games, and The Majestic. Primarily serving New England and Florida, the company continues to grow in hand-picked locations and continuously expands its offerings to engage with its beloved guests. For more information please visit www.cwtheaters.com.

ABOUT CITY WORKS EATERY & POUR HOUSE

City Works Eatery & Pour House now has seven locations across the country in cities including Minneapolis, Philadelphia, Pittsburgh, Miami, Frisco, Fort Worth, and soon to open in Orange Village. With 90 local and global beers on tap, the restaurant offers a wide range of rare and unique craft selections. Prices range from \$12-\$18 at lunch, \$15-\$24 during dinner, and \$13-\$16 during brunch. For more information, please visit www.cityworksrestaurant.com.